UNIVERSITY OF WATERLOO

Data-Intensive Distributed Computing

CS 451/651 431/631 (Winter 2018)

Part 5: Analyzing Relational Data (3/3)

February 15, 2018

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These slides are available at http://lintool.github.io/bigdata-2018w/

MapReduce: A Major Step Backwards?

MapReduce is a step backward in database access

Schemas are good

Separation of the schema from the application is good

High-level access languages are good

MapReduce is poor implementation

Brute force and only brute force (no indexes, for example)

MapReduce is not novel

MapReduce is missing features

Bulk loader, indexing, updates, transactions…

MapReduce is incompatible with DBMS tools

Source: Blog post by DeWitt and Stonebraker

Hadoop vs. Databases: Grep

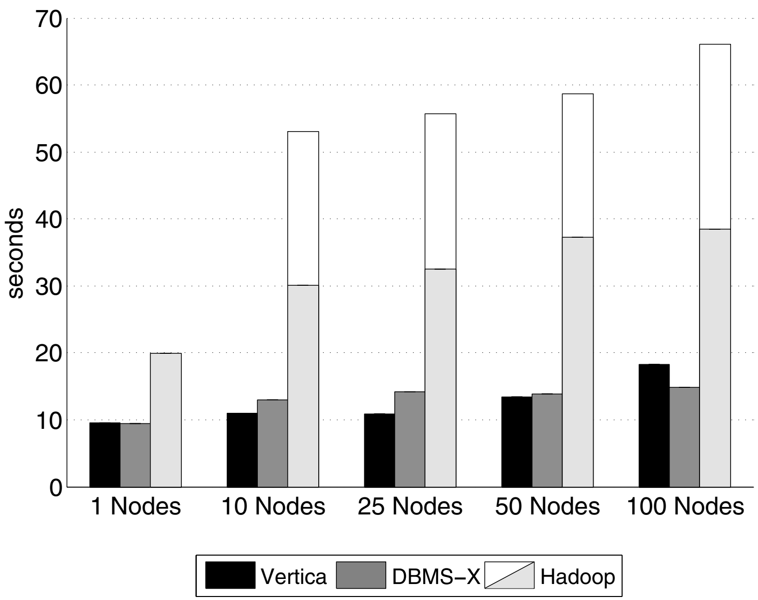


Figure 4: Grep Task Results – 535MB/node Data Set

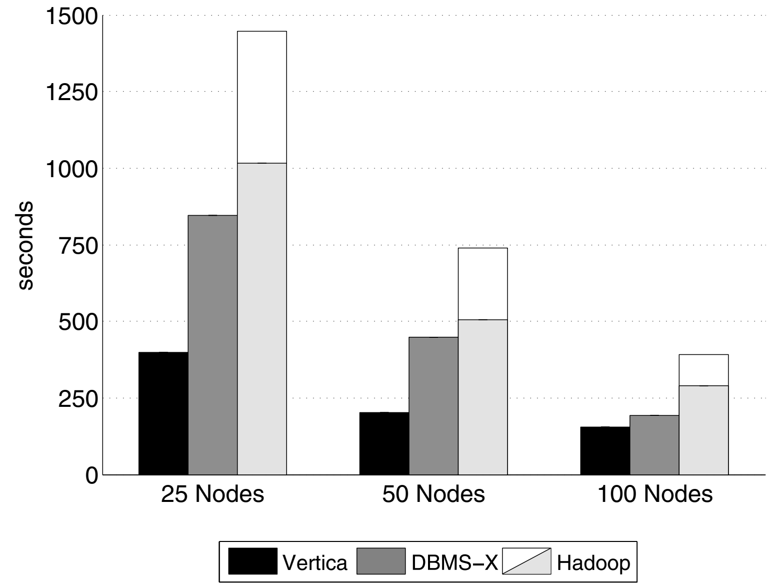


Figure 5: Grep Task Results – 1TB/cluster Data Set

```
SELECT * FROM Data WHERE field LIKE '%XYZ%';
```

Source: Pavlo et al. (2009) A Comparison of Approaches to Large-Scale Data Analysis. SIGMOD.

Hadoop vs. Databases: Select

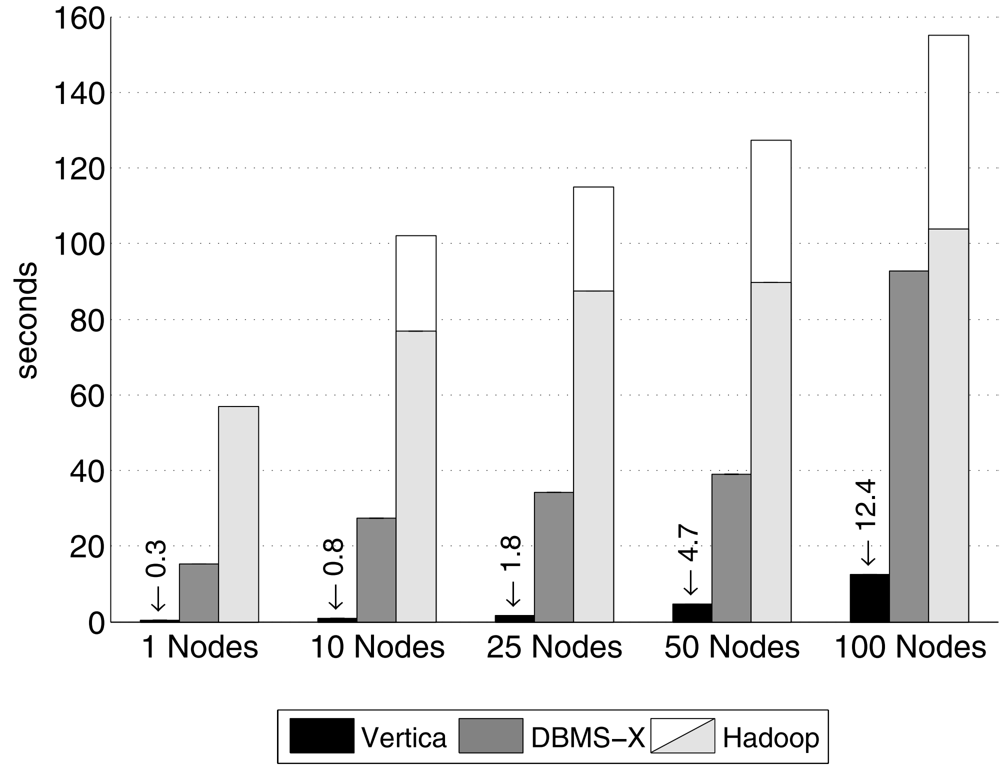


Figure 6: Selection Task Results

```
SELECT pageURL, pageRank
FROM Rankings WHERE pageRank > X;
```

Source: Pavlo et al. (2009) A Comparison of Approaches to Large-Scale Data Analysis. SIGMOD.

Hadoop vs. Databases: Aggregation

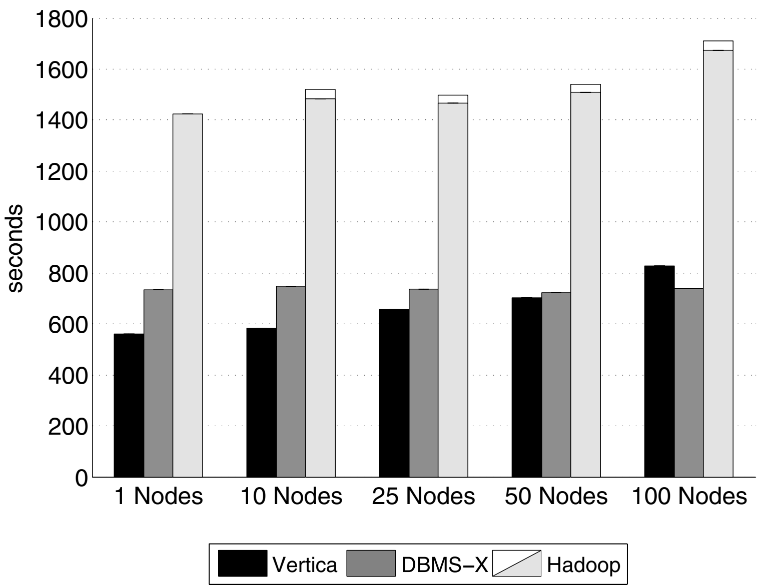


Figure 7: Aggregation Task Results (2.5 million Groups)

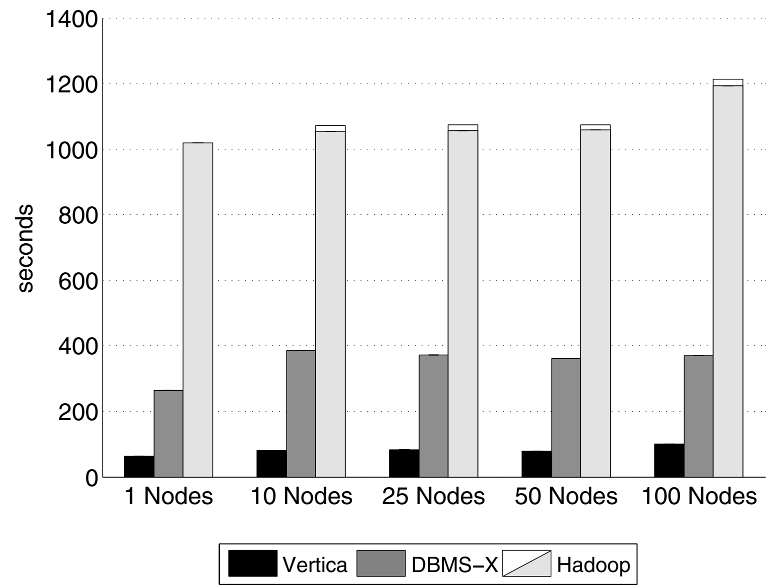


Figure 8: Aggregation Task Results (2,000 Groups)

```
SELECT sourceIP, SUM(adRevenue)
FROM UserVisits GROUP BY sourceIP;
```

Source: Pavlo et al. (2009) A Comparison of Approaches to Large-Scale Data Analysis. SIGMOD.

Hadoop vs. Databases: Join

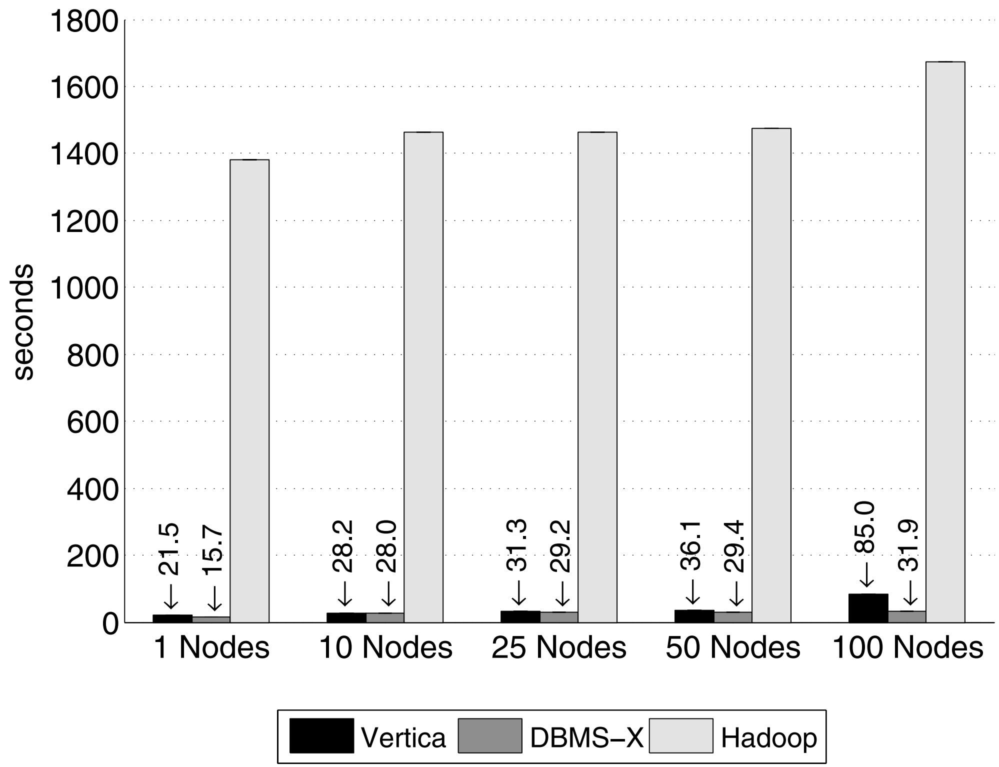


Figure 9: Join Task Results

```
SELECT INTO Temp sourceIP, AVG(pageRank) as avgPageRank, SUM(adRevenue) as totalRevenue
FROM Rankings AS R, UserVisits AS UV
WHERE R.pageURL = UV.destURL AND UV.visitDate BETWEEN Date('2000-01-15’) AND Date('2000-01-22’)
GROUP BY UV.sourceIP;

SELECT sourceIP, totalRevenue, avgPageRank FROM Temp ORDER BY totalRevenue DESC LIMIT 1;
```

Source: Pavlo et al. (2009) A Comparison of Approaches to Large-Scale Data Analysis. SIGMOD.

Source: Wikipedia (Tortoise)


Something seems fishy…
Source: Wikipedia (Fish)

Why was Hadoop slow?

`Integer.parseInt`

`String.substring`

`String.split`

Hadoop slow because string manipulation is slow?

Key Ideas

Binary representations are good

Binary representations need schemas

Schemas allow logical/physical separation

Logical/physical separation allows you to do cool things

Thrift

Originally developed by Facebook, now an Apache project

Provides a DDL with numerous language bindings

Compact binary encoding of typed structs

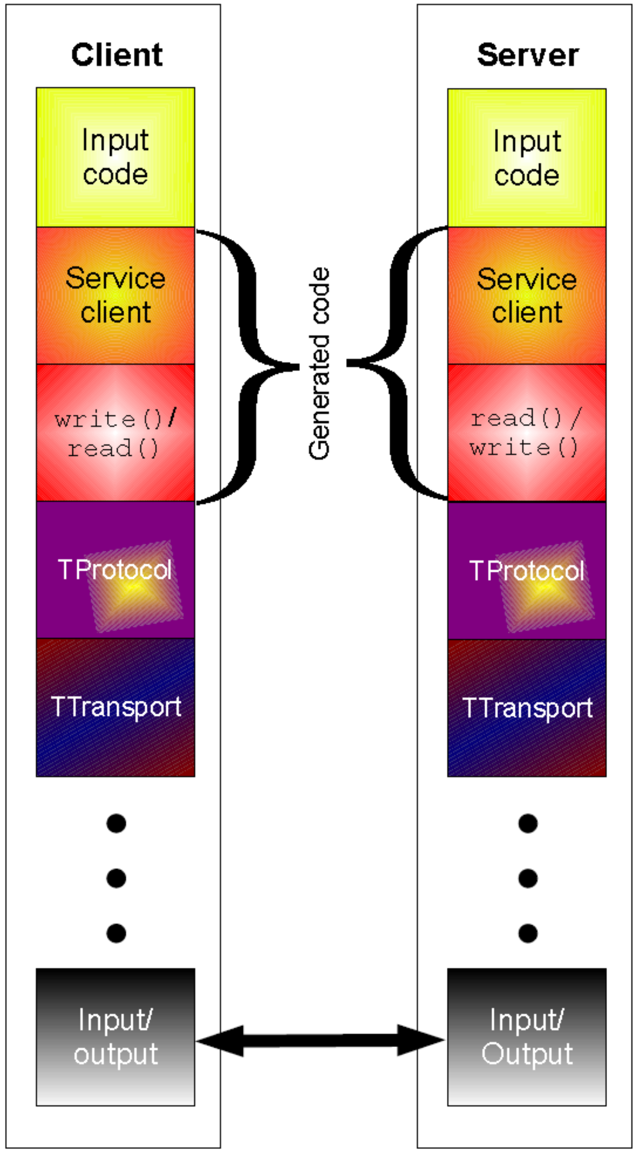
Fields can be marked as optional or required

Compiler automatically generates code for manipulating messages

Provides RPC mechanisms for service definitions

Don’t like Thrift? Alternatives include protobufs and Avro

Thrift

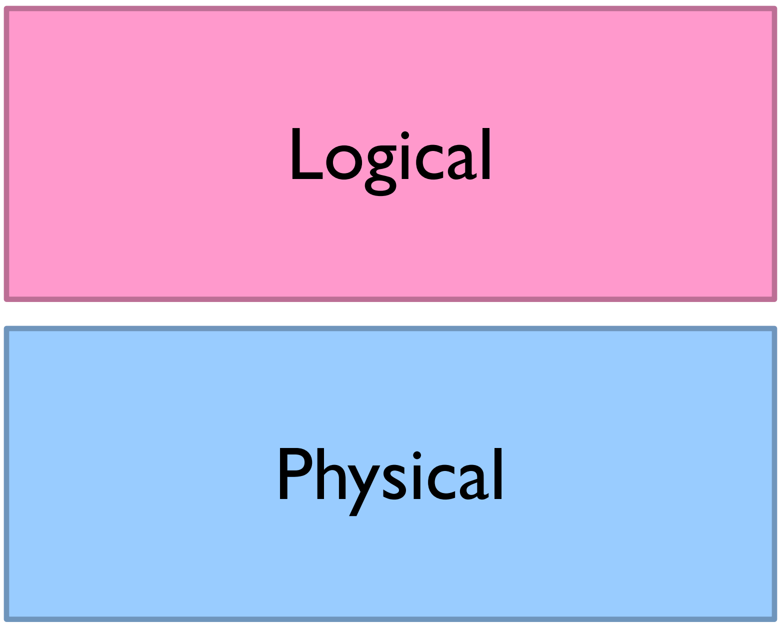


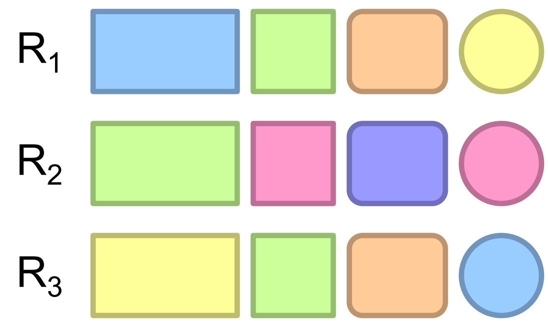

```
struct Tweet {
 1: required i32 userId;
 2: required string userName;
 3: required string text;
 4: optional Location loc;
}

struct Location {
 1: required double latitude;
 2: required double longitude;
}
```

Why not…

XML or JSON?

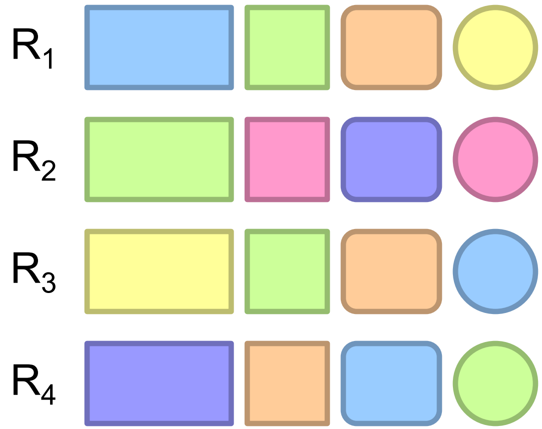
REST?



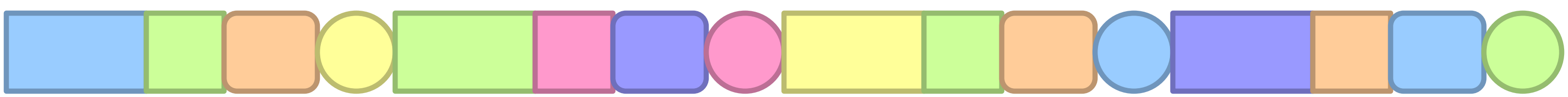


How bytes are actually represented in storage…

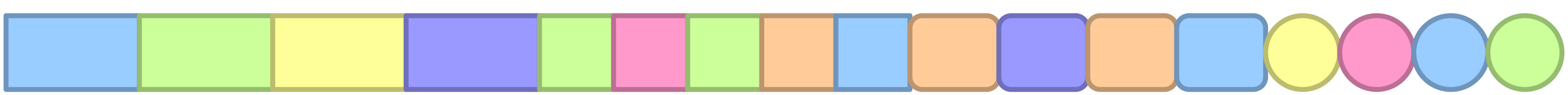
Row vs. Column Stores



Row store



Column store



Row vs. Column Stores

Row stores

Easier to modify a record: in-place updates

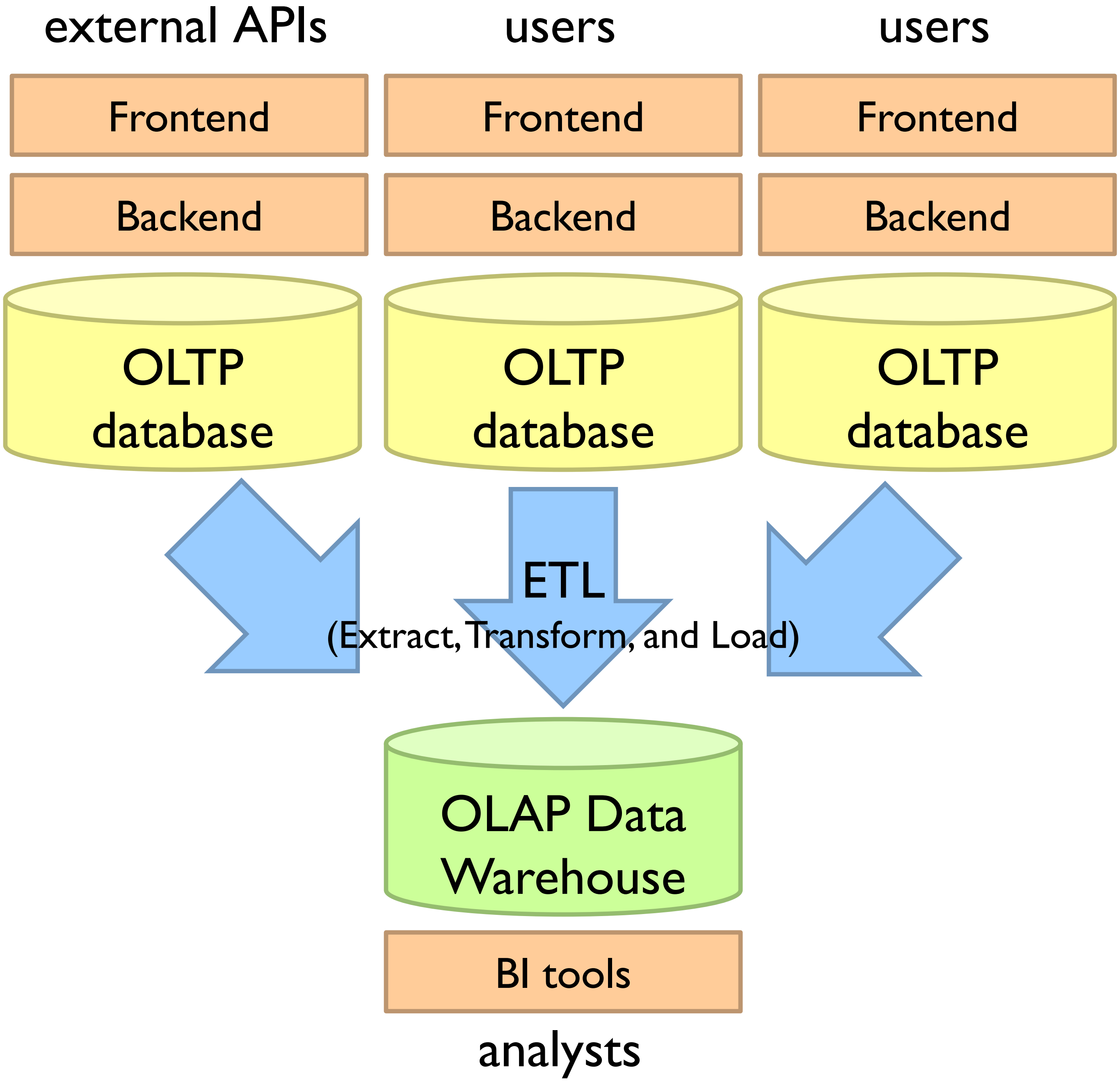
Might read unnecessary data when processing

Column stores

Only read necessary data when processing

Tuple writes require multiple operations

Tuple updates are complex


external APIs
users
users
Frontend
Frontend
Frontend
Backend
Backend
Backend
OLTP database
OLTP database
OLTP database
ETL
(Extract, Transform, and Load)
OLAP Data Warehouse
BI tools
analysts

Advantages of Column Stores

Inherent advantages:

Better compression

Read efficiency

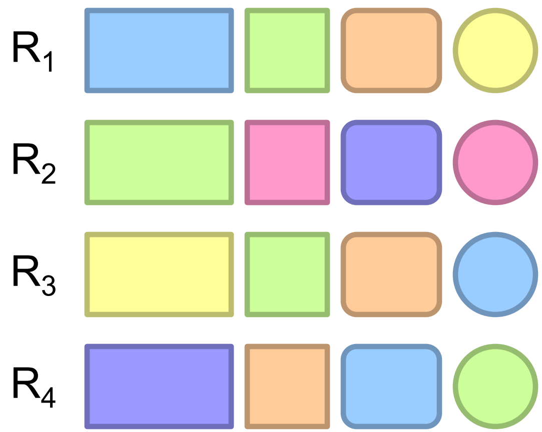
Works well with:

Vectorized Execution

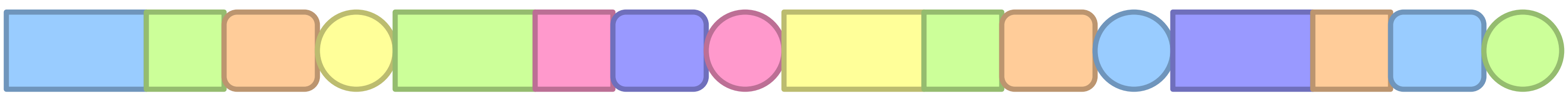
Compiled Queries

These are well-known in traditional databases…

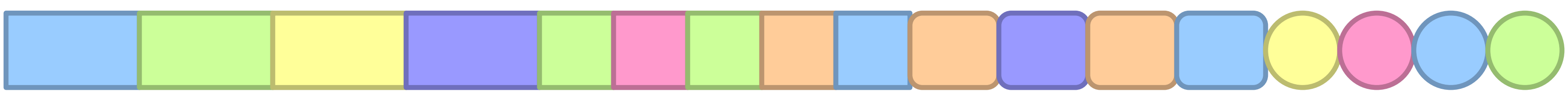
Row vs. Column Stores: Compression



Row store



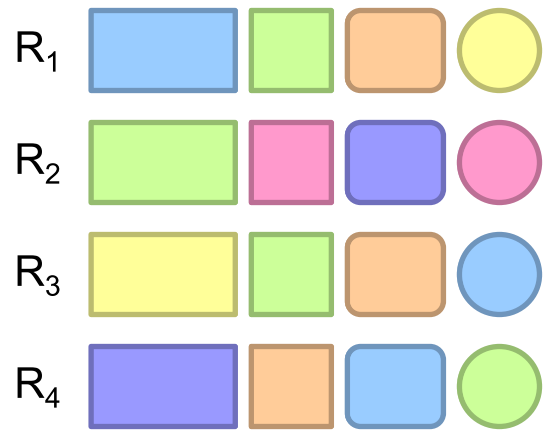
Column store



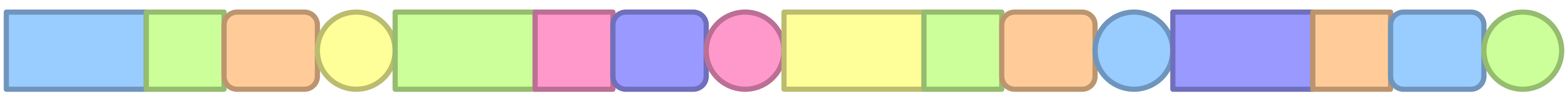
This compresses better with off-the-shelf tools, e.g., gzip.

Why?

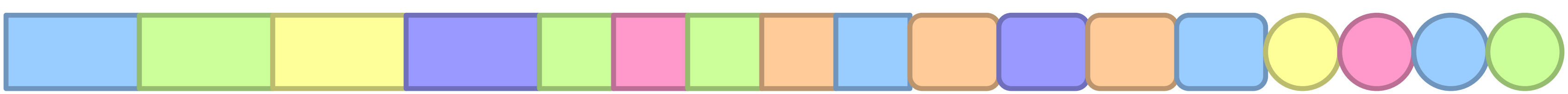
Row vs. Column Stores: Compression



Row store



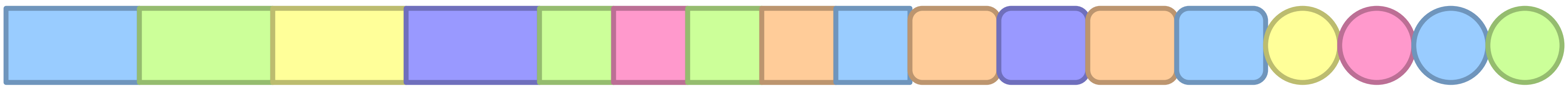
Column store



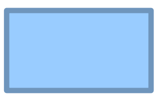
Additional opportunities for smarter compression…

Columns Stores: RLE

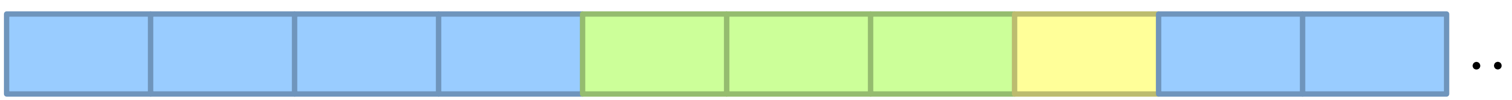
Column store



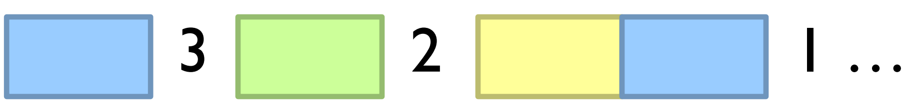
Run-length encoding example:

 is a foreign key, relatively small cardinality
(even better, boolean)

In reality:

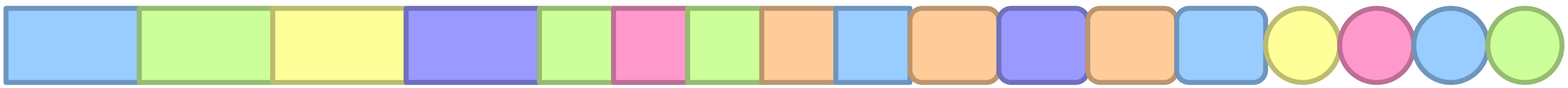


Encode:



Columns Stores: Integer Coding

Column store



Say you're coding a bunch of integers…

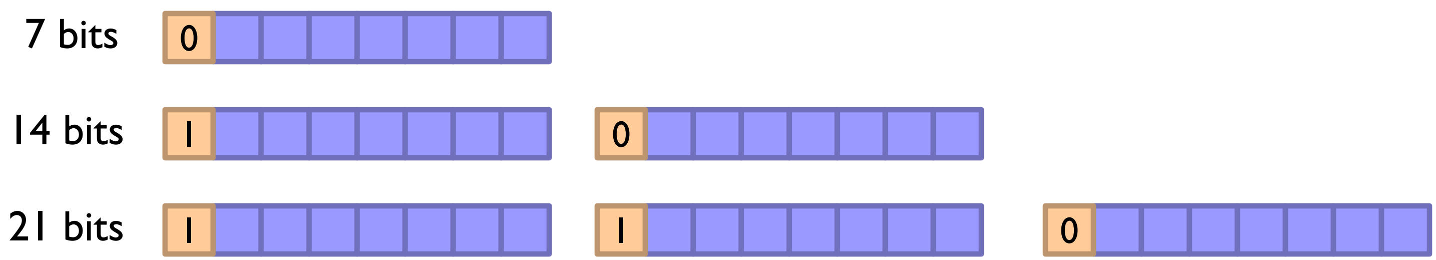
Remember this?
(Part 3)

VByte

Simple idea: use only as many bytes as needed

Need to reserve one bit per byte as the "continuation bit"

Use remaining bits for encoding value



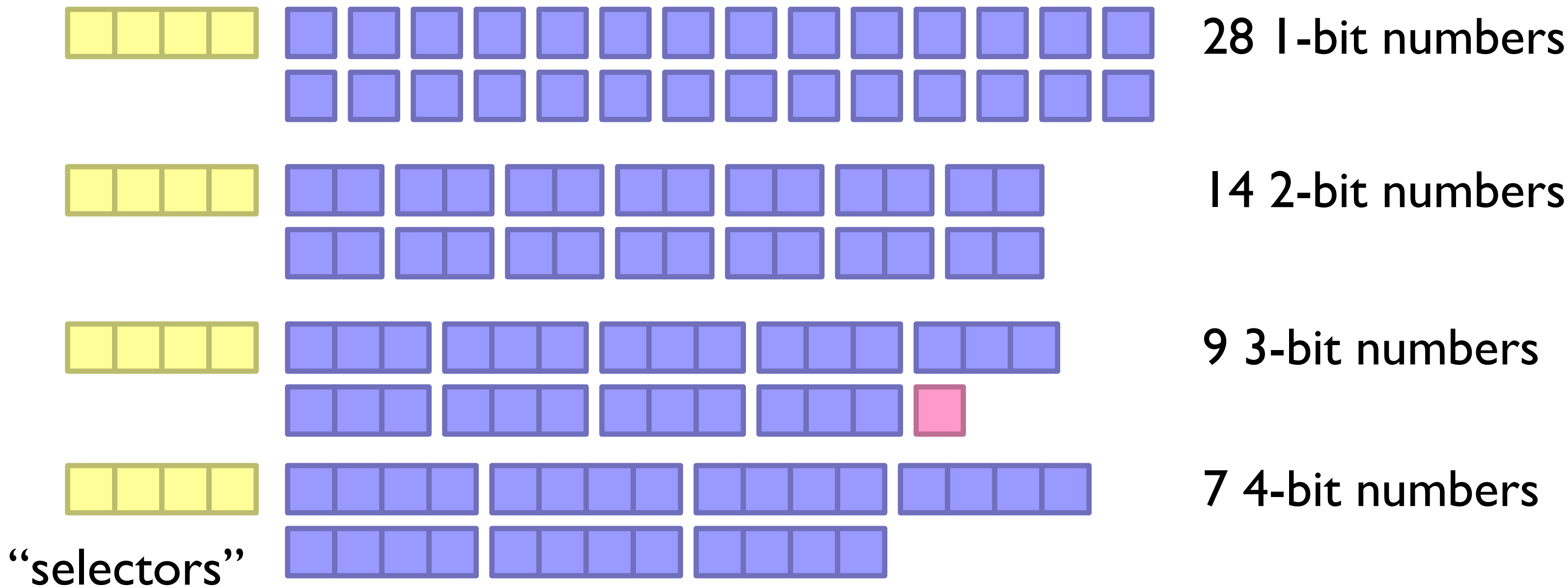
Works okay, easy to implement…

Beware of branch mispredicts!

Remember this?
(Part 3)

Simple-9

How many different ways can we divide up 28 bits?



(9 total ways)

Efficient decompression with hard-coded decoders

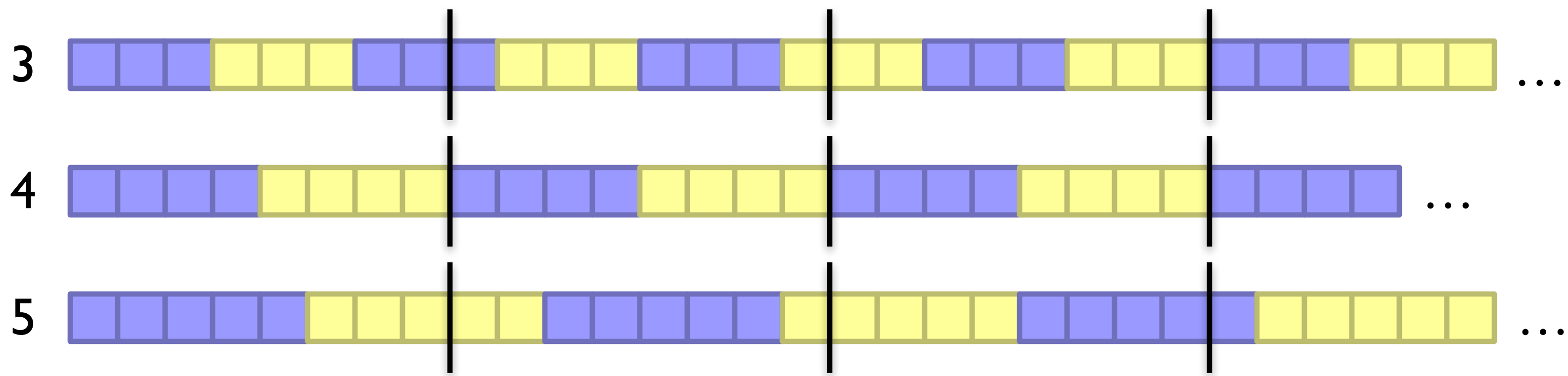
Simple Family – general idea applies to 64-bit words, etc.

Beware of branch mispredicts?

Remember this?
(Part 3)

Bit Packing

What's the smallest number of bits we need
to code a block (=128) of integers?



Efficient decompression with hard-coded decoders
PForDelta – bit packing + separate storage of "overflow" bits

Beware of branch mispredicts?

Advantages of Column Stores

Inherent advantages:

Better compression

Read efficiency

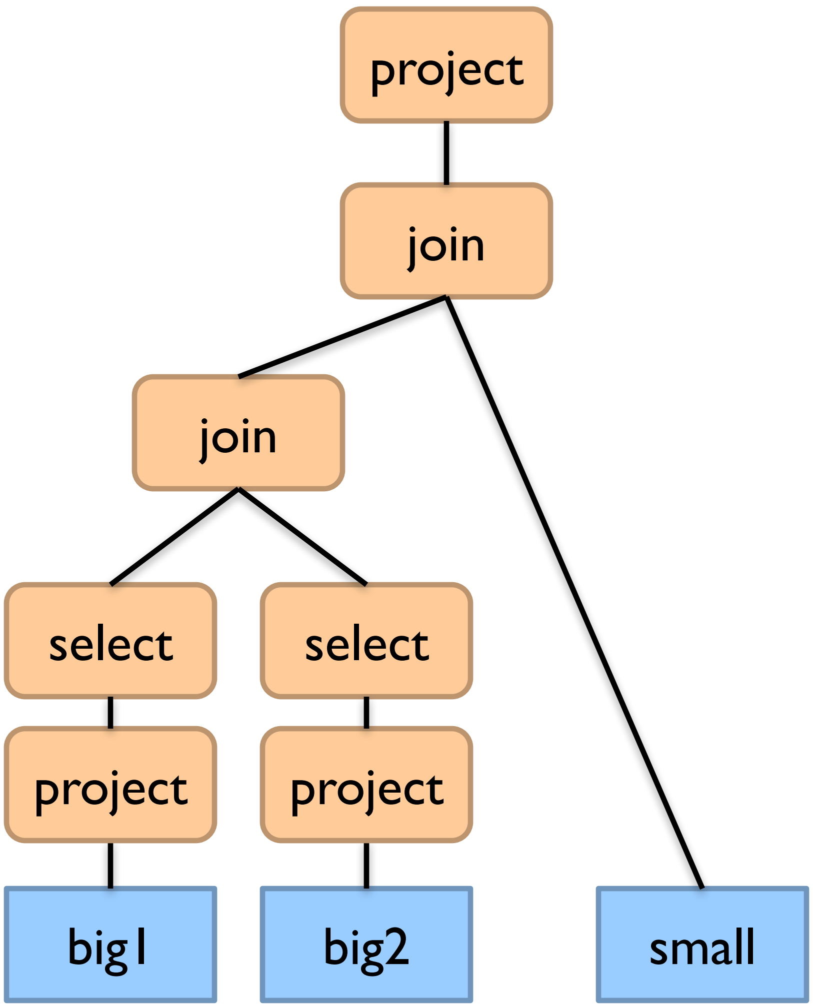
Works well with:

Vectorized Execution

Compiled Queries

Putting Everything Together

```
SELECT big1.fx, big2.fy, small.fz
FROM big1
JOIN big2 ON big1.id1 = big2.id1
JOIN small ON big1.id2 = small.id2
WHERE big1.fx = 2015 AND
      big2.f1 < 40 AND
      big2.f2 > 2;
```



Build logical plan

Optimize logical plan

Select physical plan

```
val size = 100000000

var col = new Array[Int](size)              // List of random ints
var selected = new Array[Boolean](size)   // Matches a predicate?
```

```
for (i <- 0 until size) {
  selected(i) = col(i) > 0
}
```

```
for (i <- 0 until size by 8) {
  selected(i) = col(i) > 0
  selected(i+1) = col(i+1) > 0
  selected(i+2) = col(i+2) > 0
  selected(i+3) = col(i+3) > 0
  selected(i+4) = col(i+4) > 0
  selected(i+5) = col(i+5) > 0
  selected(i+6) = col(i+6) > 0
  selected(i+7) = col(i+7) > 0
}
```

Which is faster?
Why?

On my laptop: 409ms
(avg over 10 trials)

On my laptop: 174ms
(avg over 10 trials)

```
val size = 100000000

var col = new Array[Int](size)               // List of random ints
var selected = new Array[Boolean](size)  // Matches a predicate?
```

```
for (i <- 0 until size) {
  selected(i) = col(i) > 0
}
```

```
for (i <- 0 until size by 8) {
  selected(i) = col(i) > 0
  selected(i+1) = col(i+1) > 0
  selected(i+2) = col(i+2) > 0
  selected(i+3) = col(i+3) > 0
  selected(i+4) = col(i+4) > 0
  selected(i+5) = col(i+5) > 0
  selected(i+6) = col(i+6) > 0
  selected(i+7) = col(i+7) > 0
}
```

Why does it matter?

```
SELECT pageURL, pageRank
FROM Rankings WHERE pageRank > X;
```

On my laptop: 409ms
(avg over 10 trials)

On my laptop: 174ms
(avg over 10 trials)

Actually, it's worse than that!

Each operator implements a common interface

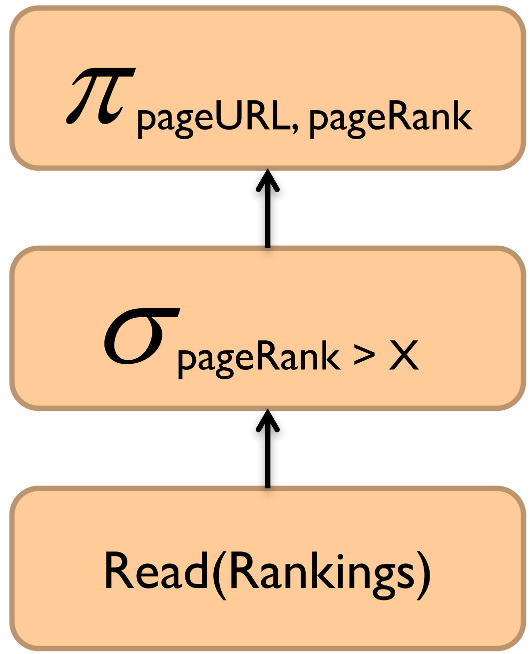
`open()`	Initialize, reset internal state, etc.
`next()`	Advance and deliver next tuple
`close()`	Clean up, free resources, etc.

Execution driven by repeated calls
to top of operator tree

```
open() next() next()...
close()
```

```
open() next() next()...
close()
```

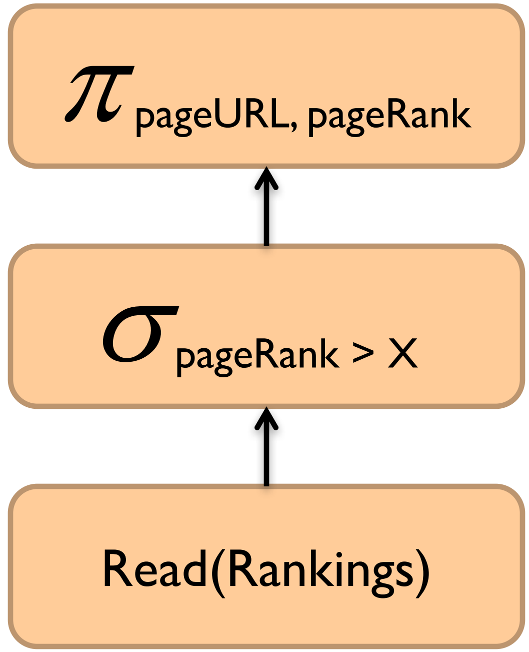
```
open() next() next()...
close()
```




```
SELECT pageURL, pageRank
FROM Rankings WHERE pageRank > X;
```

Very little actual computation is being done!

```
open() next() next()...
close()
```




```
open() next() next()...
close()
```

```
open() next() next()...
close()
```

```
SELECT pageURL, pageRank
FROM Rankings WHERE pageRank > X;
```

Solution?

```
val size = 100000000

var col = new Array[Int](size)            // List of random ints
var selected = new Array[Boolean](size)   // Matches a predicate?
```

```
for (i <- 0 until size) {
  selected(i) = col(i) > 0
}
```

```
for (i <- 0 until size by 8) {
  selected(i) = col(i) > 0
  selected(i+1) = col(i+1) > 0
  selected(i+2) = col(i+2) > 0
  selected(i+3) = col(i+3) > 0
  selected(i+4) = col(i+4) > 0
  selected(i+5) = col(i+5) > 0
  selected(i+6) = col(i+6) > 0
  selected(i+7) = col(i+7) > 0
}
```

Vectorized Execution

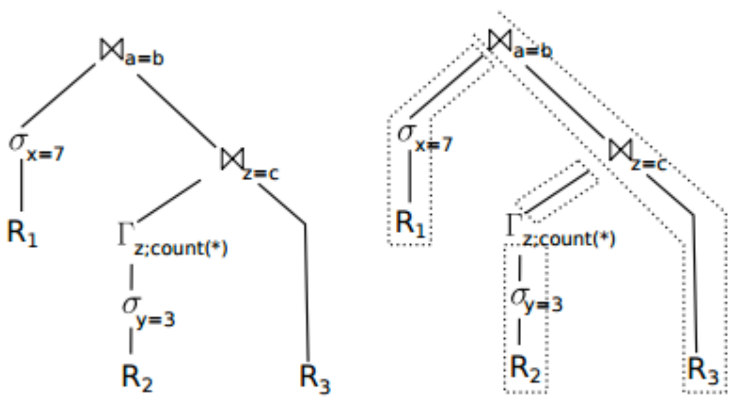
`next()` returns a vector of tuples

All operators rewritten to work on vectors of tuples

Can we do even better?

Compiled Queries

select *
from R1,R3,
(**select** R2.z,**count**(*)
from R2
where R2.y=3
group by R2.z) R2
where R1.x=7 **and** R1.a=R3.b **and** R2.z=R3.c



original   with pipeline boundaries

initialize memory of $\bowtie_{a=b}$, $\bowtie_{c=z}$, and Γ_z
for each tuple t in R_1
  if $t.x = 7$
    materialize t in hash table of $\bowtie_{a=b}$
for each tuple t in R_2
  if $t.y = 3$
    aggregate t in hash table of Γ_z
for each tuple t in Γ_z
  materialize t in hash table of $\bowtie_{z=c}$
for each tuple t_3 in R_3
  for each match t_2 in $\bowtie_{z=c}[t_3.c]$
    for each match t_1 in $\bowtie_{a=b}[t_3.b]$
      output $t_1 \circ t_2 \circ t_3$

Source: Neumann (2011) Efficiently Compiling Efficient Query Plans for Modern Hardware. VLDB.

Compiled Queries

Example LLVM query template

```
define internal void @scanConsumer(%8* %executionState, %Fragment_R2* %data) {
body:
  ...
  %columnPtr = getelementptr inbounds %Fragment_R2* %data, i32 0, i32 0
  %column = load i32** %columnPtr, align 8
  %columnPtr2 = getelementptr inbounds %Fragment_R2* %data, i32 0, i32 1
  %column2 = load i32** %columnPtr2, align 8
  ... (loop over tuples, currently at %id, contains label %cont17)
  %yPtr = getelementptr i32* %column, i64 %id
  %y = load i32* %yPtr, align 4
  %cond = icmp eq i32 %y, 3
  br i1 %cond, label %then, label %cont17
then:
  %zPtr = getelementptr i32* %column2, i64 %id
  %z = load i32* %zPtr, align 4
  %hash = urem i32 %z, %hashTableSize
  %hashSlot = getelementptr %"HashGroupify::Entry"** %hashTable, i32 %hash
  %hashIter = load %"HashGroupify::Entry"** %hashSlot, align 8
  %cond2 = icmp eq %"HashGroupify::Entry"* %hashIter, null
  br i1 %cond, label %loop20, label %else26
  ... (check if the group already exists, starts with label %loop20)
else26:
  %cond3 = icmp le i32 %spaceRemaining, i32 8
  br i1 %cond, label %then28, label %else47
  ... (create a new group, starts with label %then28)
else47:
  %ptr = call i8* @_ZN12HashGroupify15storeInputTupleEmj
            (%"HashGroupify"* %1, i32 hash, i32 8)
  ... (more loop logic)
}
```

1. locate tuples in memory
2. loop over all tuples
3. filter $y = 3$
4. hash z
5. lookup in hash table (C++ data structure)
6. not found, check space
7. full, call C++ to allocate mem or spill

Source: Neumann (2011) Efficiently Compiling Efficient Query Plans for Modern Hardware. VLDB.

Advantages of Column Stores

Inherent advantages:

Better compression

Read efficiency

Works well with:

Vectorized Execution

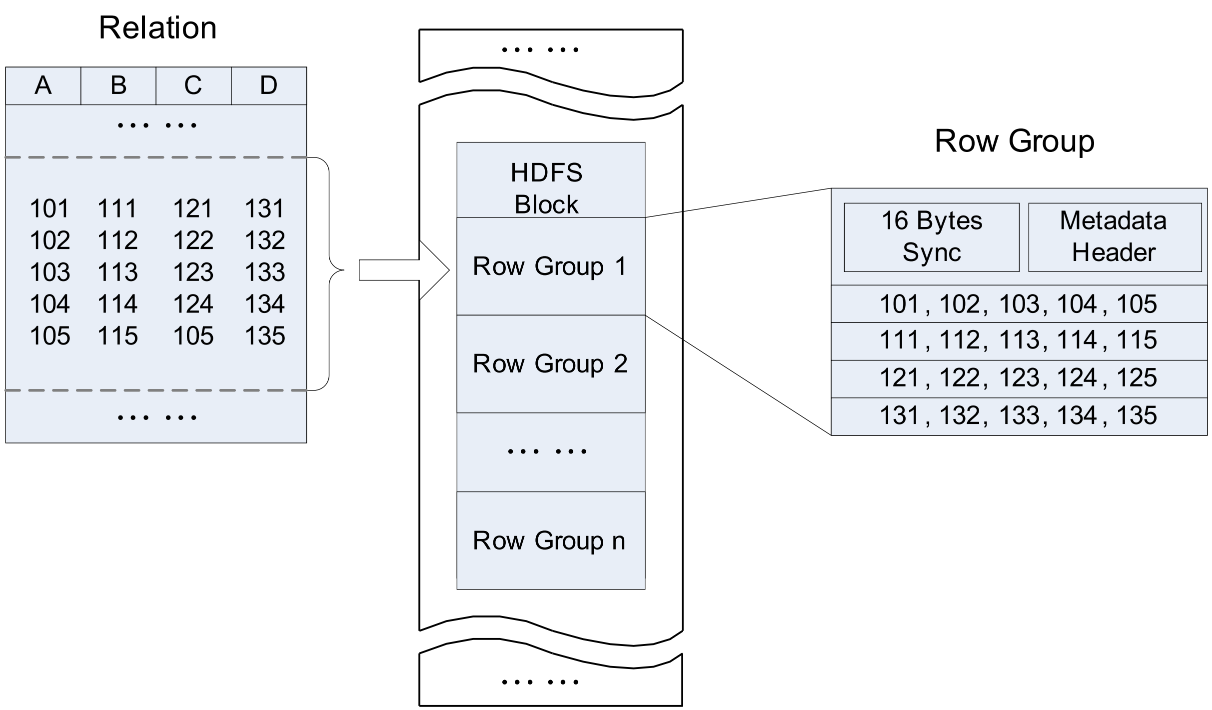
Compiled Queries

These are well-known in traditional databases…

Why not in Hadoop?

Why not in Hadoop?
No reason why not!

RCFile



Source: He et al. (2011) RCFile: A Fast and Space-Efficient Data Placement Structure in MapReduce-based Warehouse Systems. ICDE.

✔Vectorized Execution?

```
set hive.vectorized.execution.enabled = true;
```

Batch of rows, organized as columns:

```
class VectorizedRowBatch {
  boolean selectedInUse;
  int[] selected;
  int size;
  ColumnVector[] columns;
}

class LongColumnVector extends ColumnVector {
  long[] vector
}
```

✔Vectorized Execution?

```
class LongColumnAddLongScalarExpression {
  int inputColumn;
  int outputColumn;
  long scalar;

  void evaluate(VectorizedRowBatch batch) {
    long [] inVector = ((LongColumnVector)
    batch.columns[inputColumn]).vector;
    long [] outVector = ((LongColumnVector)
    batch.columns[outputColumn]).vector;
    if (batch.selectedInUse) {
      for (int j = 0; j < batch.size; j++) {
        int i = batch.selected[j];
        outVector[i] = inVector[i] + scalar;
      }
    } else {
      for (int i = 0; i < batch.size; i++) {
        outVector[i] = inVector[i] + scalar;
      }
    }
  }
}
```

Vectorized operator example

✔Compiled Queries?

```
SELECT x, y
FROM z WHERE x * (1 - y)/100 < 434;
```

Predicate is “interpreted” as

```
LessThan(
  Multiply(Attribute("x"),
    Divide(Minus(Literal("1"), Attribute("y")), 100)),
  434)
```

Slow!

Dynamic code generation
(feed AST into Scala compiler to generate bytecode):

```
row.get("x") * (1 - row.get("y"))/100 < 434
```

Much faster!

Advantages of Column Stores

Inherent advantages:

Better compression

Read efficiency

Works well with:

Vectorized Execution

Compiled Queries

Hadoop can adopt all of these optimizations!

What about semi-structured data?

```
message AddressBook {
  required string owner;
  repeated string ownerPhoneNumbers;
  repeated group contacts {
    required string name;
    optional string phoneNumber;
  }
}
```

Required: exactly one occurrence
Optional: 0 or 1 occurrence
Repeated: 0 or more occurrences

Columnar Decomposition

Column	Type
owner	string
ownerPhoneNumbers	string
contacts.name	string
contacts.phoneNumber	string

What's the issue?

What’s the solution?

Google’s Dremel storage model

Open-source implementation in Parquet

Source: https://blog.twitter.com/2013/dremel-made-simple-with-parquet

Optional and Repeated Elements

Schema: List of Strings	**Data:** `[ "a", "b", "c", ...]`

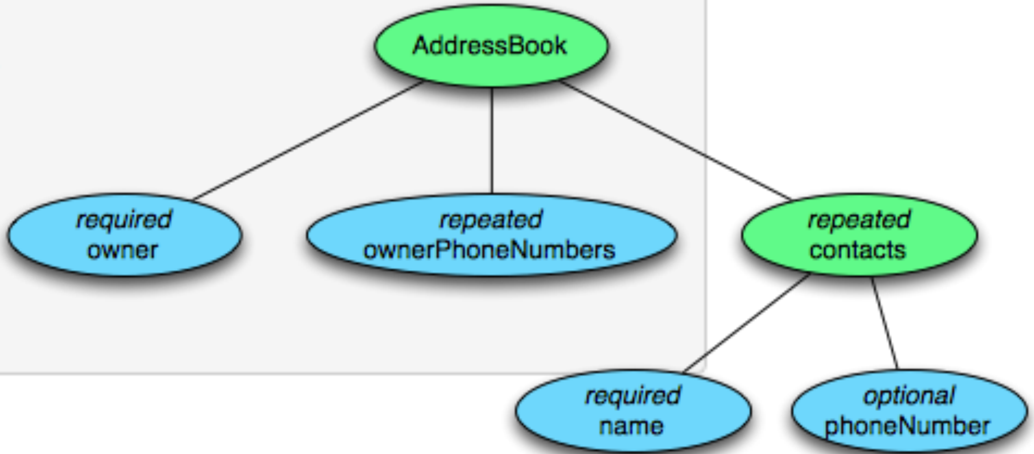
`message ExampleList {`
`     repeated string list;`
`}`
	`{`
	`     list: "a",`
	`     list: "b",`
	`     list: "c",`
	`     …`
	`}`

Schema: Map of strings to strings	**Data:** `{"AL" => "Alabama", ...}`

`message ExampleMap {`
`     repeated group map {`
`        required string key;`
`        optional string value;`
`     }`
`}`
	`{`
	`     map: {`
	`          key: "AL",`
	`          value: "Alabama"`
	`     },`
	`     map: {`
	`          key: "AK",`
	`          value: "Alaska"`
	`     },`
	`     …`
	`}`

Tree Decomposition

```
message AddressBook {
  required string owner;
  repeated string ownerPhoneNumbers;
  repeated group contacts {
    required string name;
    optional string phoneNumber;
  }
}
```



Columnar Decomposition

Column	Type
owner	string
ownerPhoneNumbers	string
contacts.name	string
contacts.phoneNumber	string

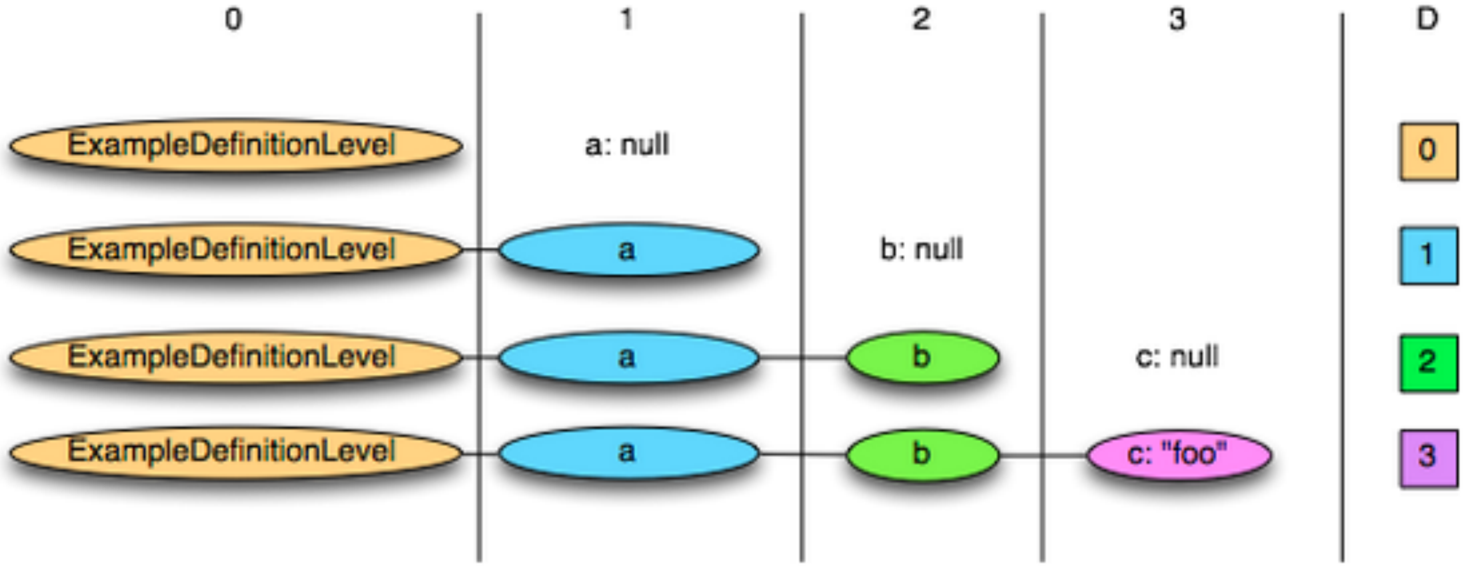
What other information do we need to store?

Definition Level

```
message ExampleDefinitionLevel {
  optional group a {
    optional group b {
      optional string c;
    }
  }
}
```

Value	Definition Level
`a: null`	0
`a: { b: null }`	1
`a: { b: { c: null } }`	2
`a: { b: { c: "foo" } }`	3 (actually defined)

Definition Level: Illustration

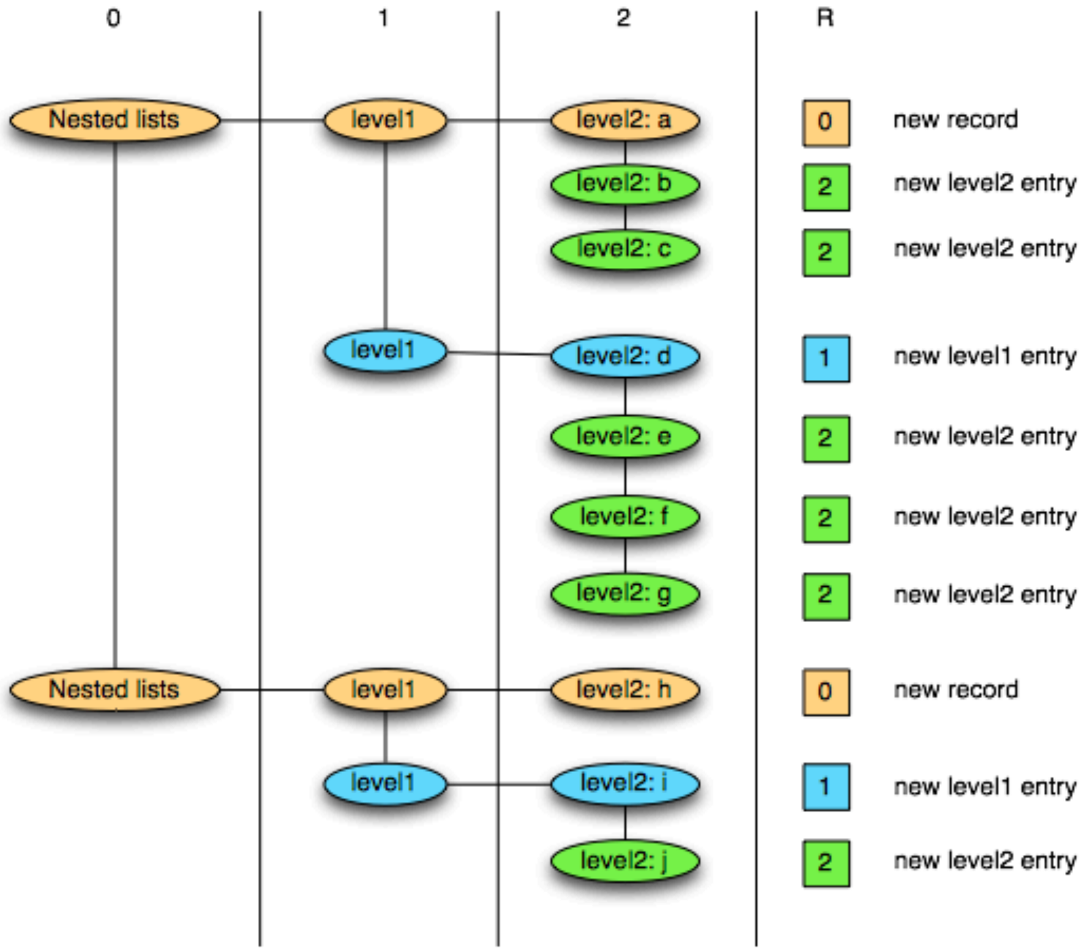


Repetition Level

Schema:	**Data:** `[[a,b,c],[d,e,f,g]],[[h],[i,j]]`

<pre>message nestedLists {
   repeated group level1 {
      repeated string level2;
   }
}</pre>
	<pre>{
	     level1: {
	          level2: a
	          level2: b
	          level2: c
	     },
	     level1: {
	          level2: d
	          level2: e
	          level2: f
	          level2: g
	     }
	}
	{
	     level1: {
	          level2: h
	     },
	     level1: {
	          level2: i
	          level2: j
	     }
	}</pre>

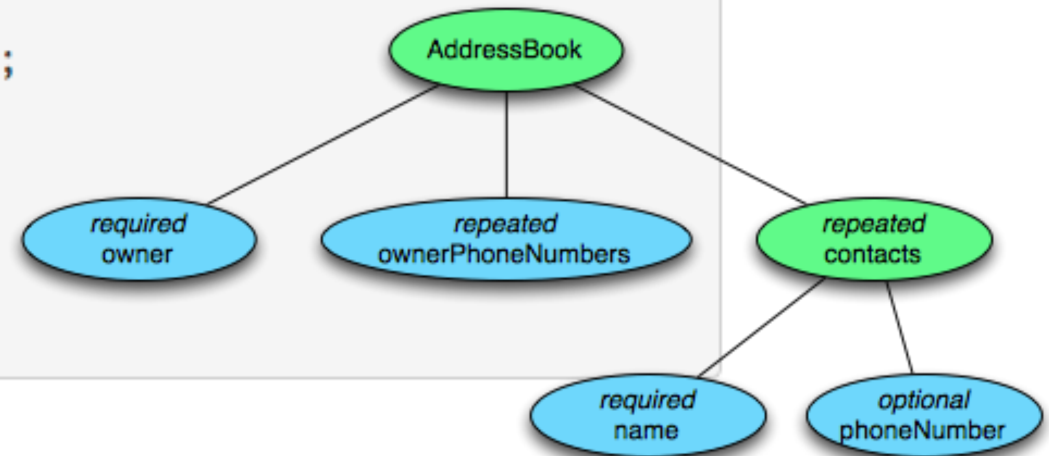
Repetition Level: Illustration



0 marks new record and implies creating a new level1 and level2 list
1 marks new level1 list and implies creating a new level2 list as well.
2 marks every new element in a level2 list.

Putting It Together

```
message AddressBook {
  required string owner;
  repeated string ownerPhoneNumbers;
  repeated group contacts {
    required string name;
    optional string phoneNumber;
  }
}
```



Columnar Decomposition

Column	Max Definition level	Max Repetition level
`owner`	0 (`owner` is *required*)	0 (no repetition)
`ownerPhoneNumbers`	1	1 (*repeated*)
`contacts.name`	1 (`name` is *required*)	1 (`contacts` is *repeated*)
`contacts.phoneNumber`	2 (`phoneNumber` is *optional*)	1 (`contacts` is *repeated*)

Sample Projection

```
AddressBook {
  owner: "Julien Le Dem",
  ownerPhoneNumbers: "555 123 4567",
  ownerPhoneNumbers: "555 666 1337",
  contacts: {
    name: "Dmitriy Ryaboy",
    phoneNumber: "555 987 6543",
  },
  contacts: {
    name: "Chris Aniszczyk"
  }
}
AddressBook {
  owner: "A. Nonymous"
}
```

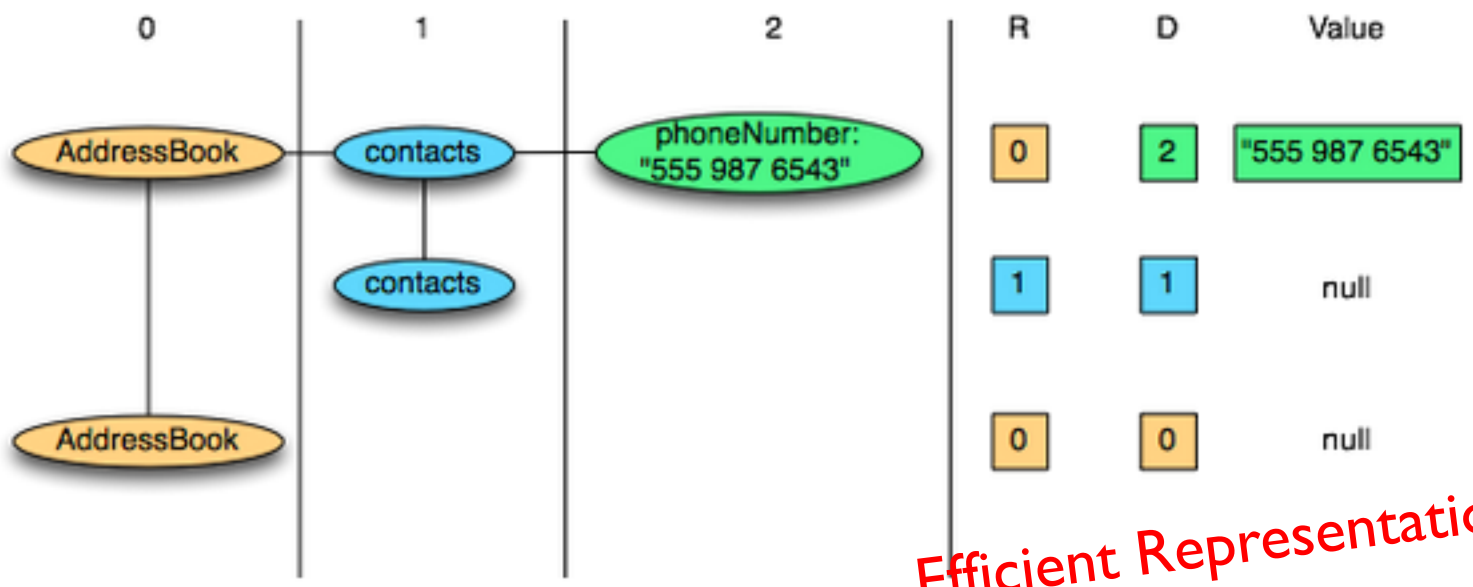
Project onto contacts.phoneNumber

```
AddressBook {
  contacts: {
    phoneNumber: "555 987 6543"
  }
  contacts: {
  }
}
AddressBook {
}
```

Physical Layout

Columnar Decomposition

Column	Type
`owner`	string
`ownerPhoneNumbers`	string
`contacts.name`	string
`contacts.phoneNumber`	string



Efficient Representations?

Key Ideas

Binary representations are good

Binary representations need schemas

Schemas allow logical/physical separation

Logical/physical separation allows you to do cool things

MapReduce: A Major Step Backwards?

MapReduce is a step backward in database access

Schemas are good

Separation of the schema from the application is good

High-level access languages are good

MapReduce is poor implementation

Brute force and only brute force (no indexes, for example)

MapReduce is not novel

MapReduce is missing features

Bulk loader, indexing, updates, transactions…

MapReduce is incompatible with DMBS tools

Source: Blog post by DeWitt and Stonebraker

Indexes are a good thing!

Source: Wikipedia (Card Catalog)

Hadoop + Full-Text Indexes

```
status = load '/tables/statuses/2011/03/01'
    using StatusProtobufPigLoader()
    as (id: long, user_id: long, text: chararray, ...);

filtered = filter status by text matches '.*\\bhadoop\\b.*';
...
```

Pig performs a brute force scan

Then promptly chucks out most of the data Stupid.

Source: Lin et al. (2011) Full-Text Indexing for Optimizing Selection Operations in Large-Scale Data Analytics. MAPREDUCE Workshop.


FARMHAND
“Trying to find a needle in a haystack… with a snowplow”
@squarecog

Hadoop + Full-Text Indexes

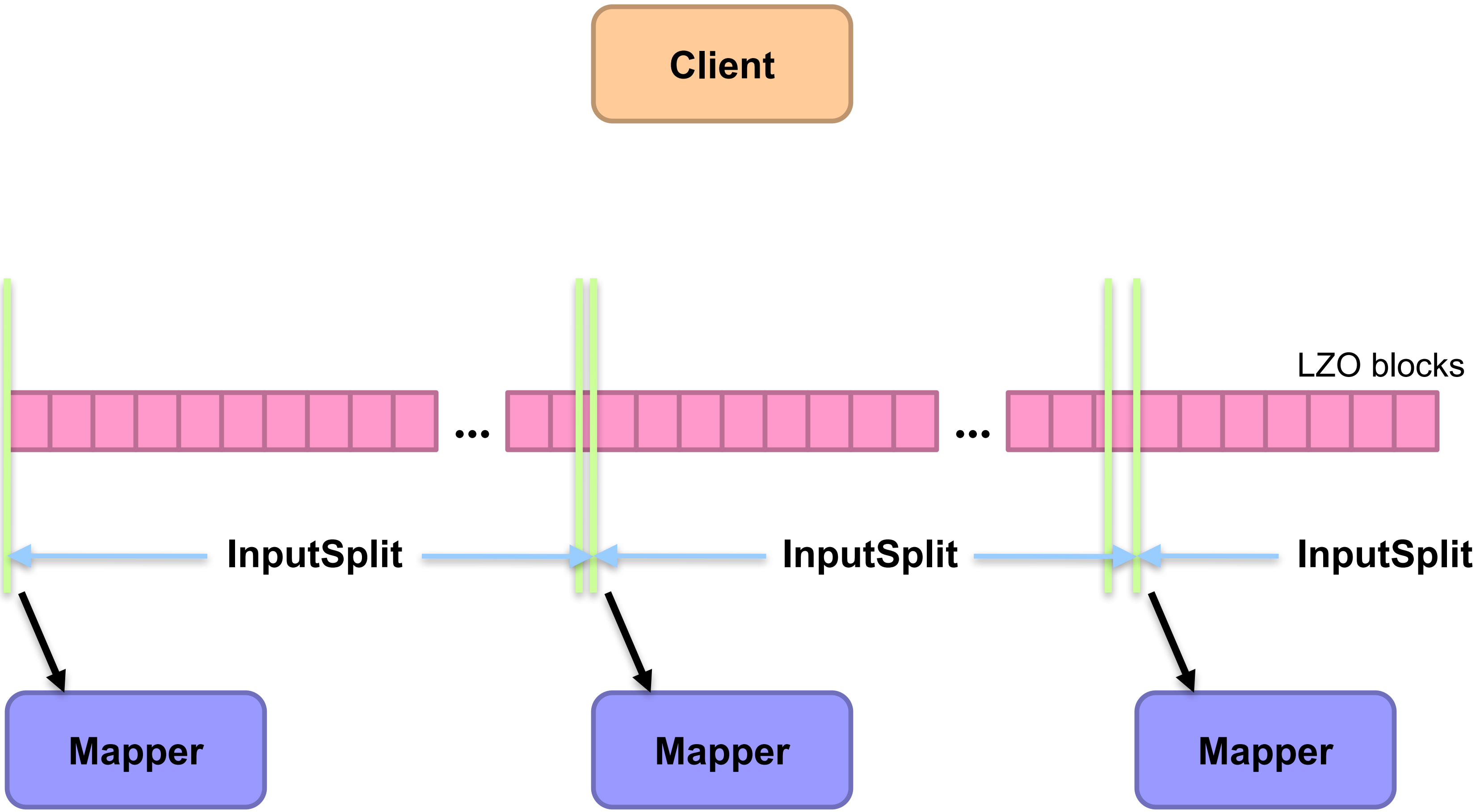
```
status = load '/tables/statuses/2011/03/01'
    using StatusProtobufPigLoader()
    as (id: long, user_id: long, text: chararray, ...);

filtered = filter status by text matches '.*\\bhadoop\\b.*';
...
```

Pig performs a brute force scan

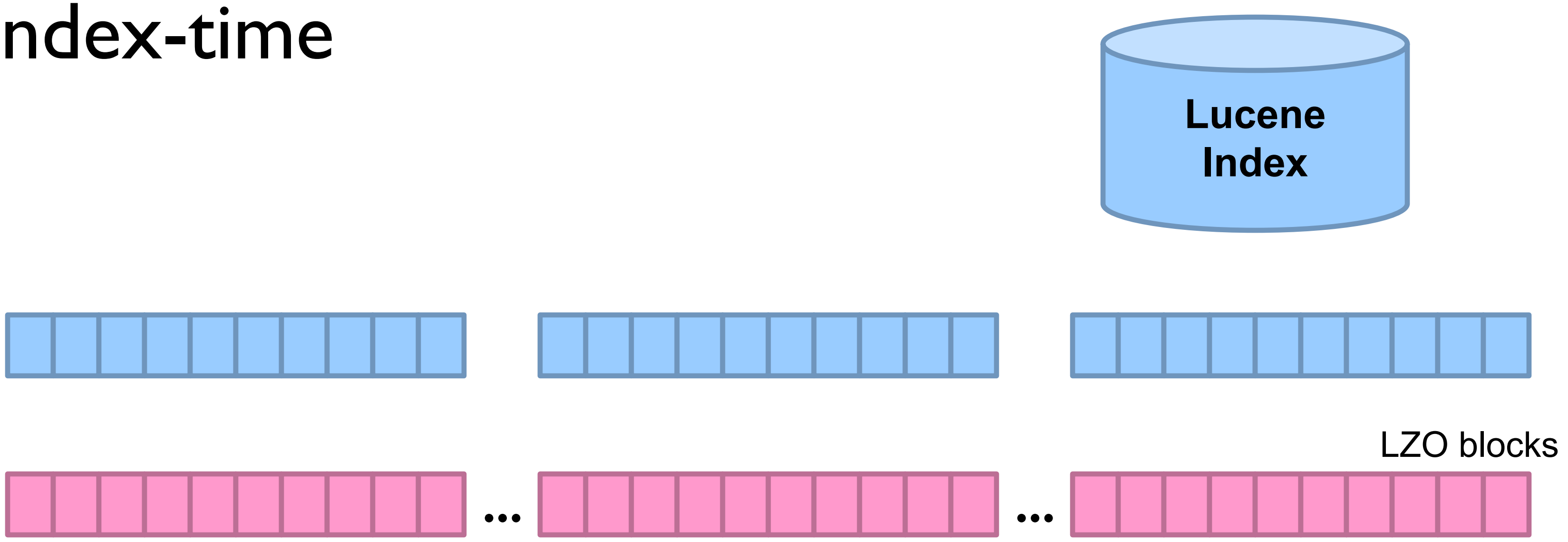
Then promptly chucks out most of the data Stupid.

Uhhh… how about an index?

Use Lucene full-text index


Client
LZO blocks
...
...
InputSplit
InputSplit
InputSplit
Mapper
Mapper
Mapper

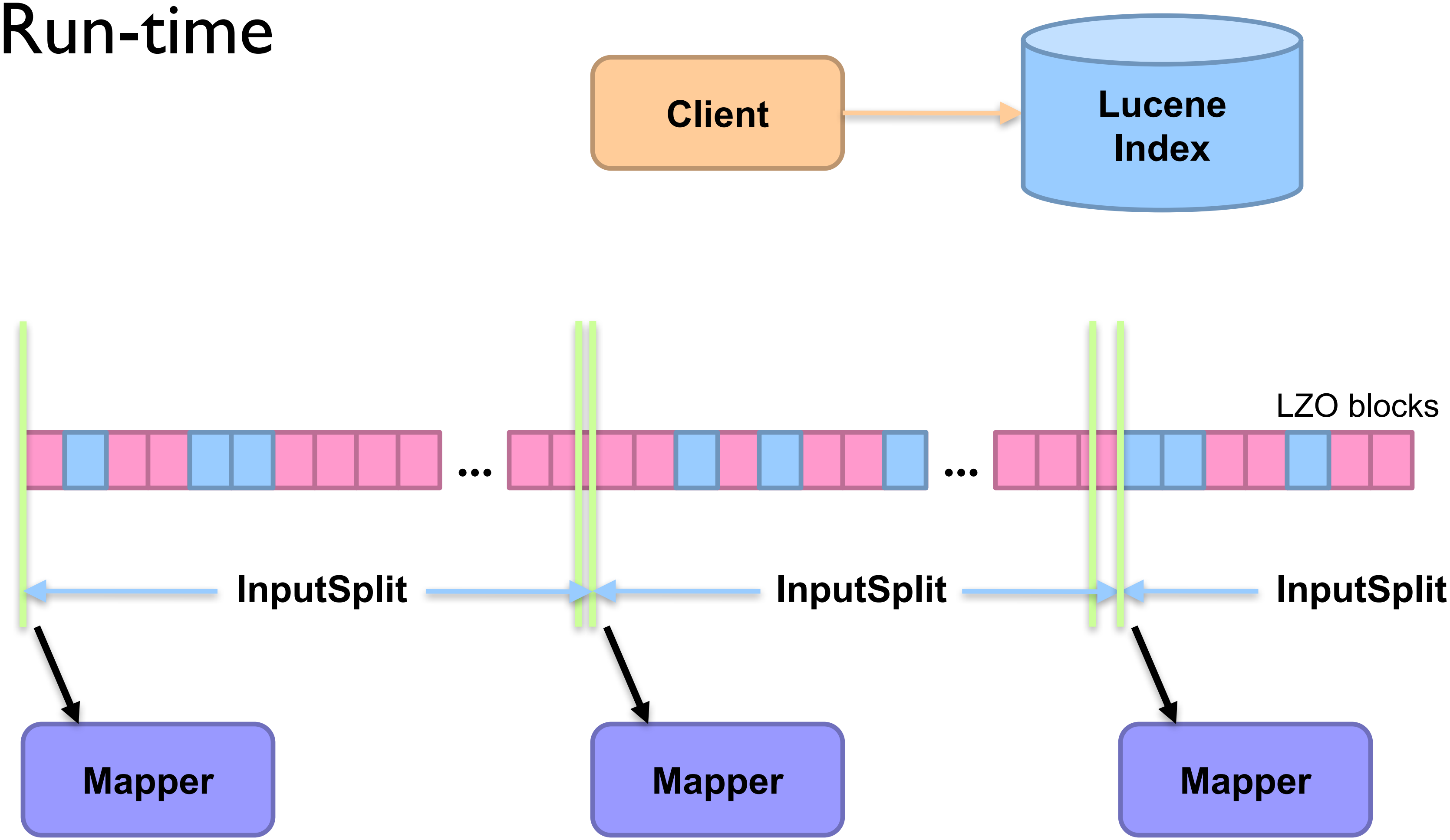
Index-time



Index for selection on tweet content

- Build "pseudo-document" for each Lzo block
- Index pseudo-documents with Lucene

Run-time



Only process blocks known to satisfy selection criteria

Hadoop Integration

Everything encapsulated in the InputFormat

RecordReaders know what blocks to process and skip

Completely transparent to mappers

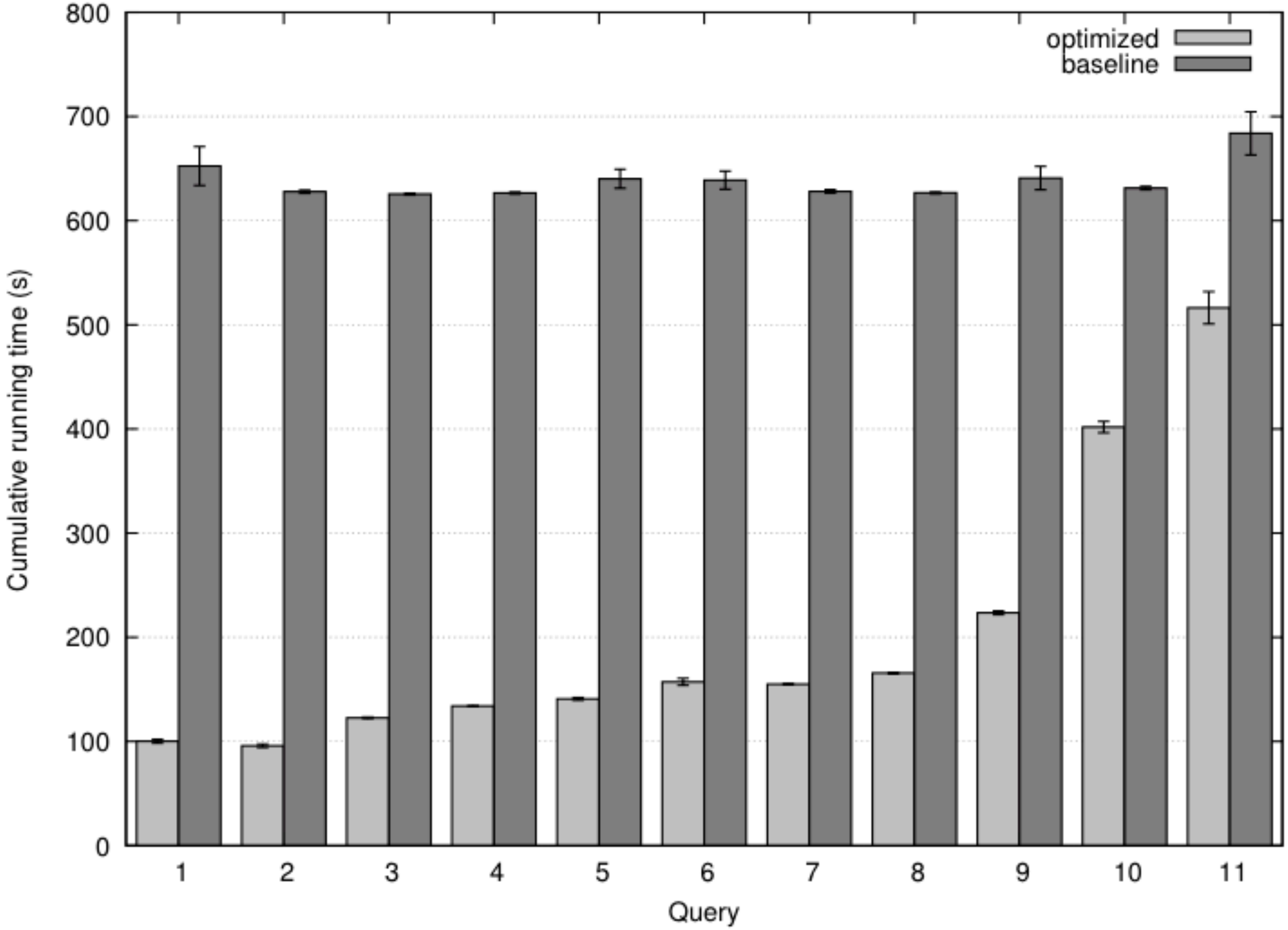
Experiments

Selection on tweet content

Varied selectivity range

One day sample data (70m tweets, 8/1/2010)

	Query	Blocks	Records	Selectivity
1	hadoop	97	105	1.517×10^{-6}
2	replication	140	151	2.182×10^{-6}
3	buffer	500	559	8.076×10^{-6}
4	transactions	819	867	1.253×10^{-5}
5	parallel	999	1159	1.674×10^{-5}
6	ibm	1437	1569	2.267×10^{-5}
7	mysql	1511	1664	2.404×10^{-5}
8	oracle	1822	1911	2.761×10^{-5}
9	database	3759	3981	5.752×10^{-5}
10	microsoft	13089	17408	2.515×10^{-4}
11	data	20087	30145	4.355×10^{-4}



optimized
baseline
Cumulative running time (s)
0
100
200
300
400
500
600
700
800
1
2
3
4
5
6
7
8
9
10
11
Query

Analytical model

Task: prediction LZO blocks scanned by selectivity

Poisson model: P(observing k occurrences in a block)

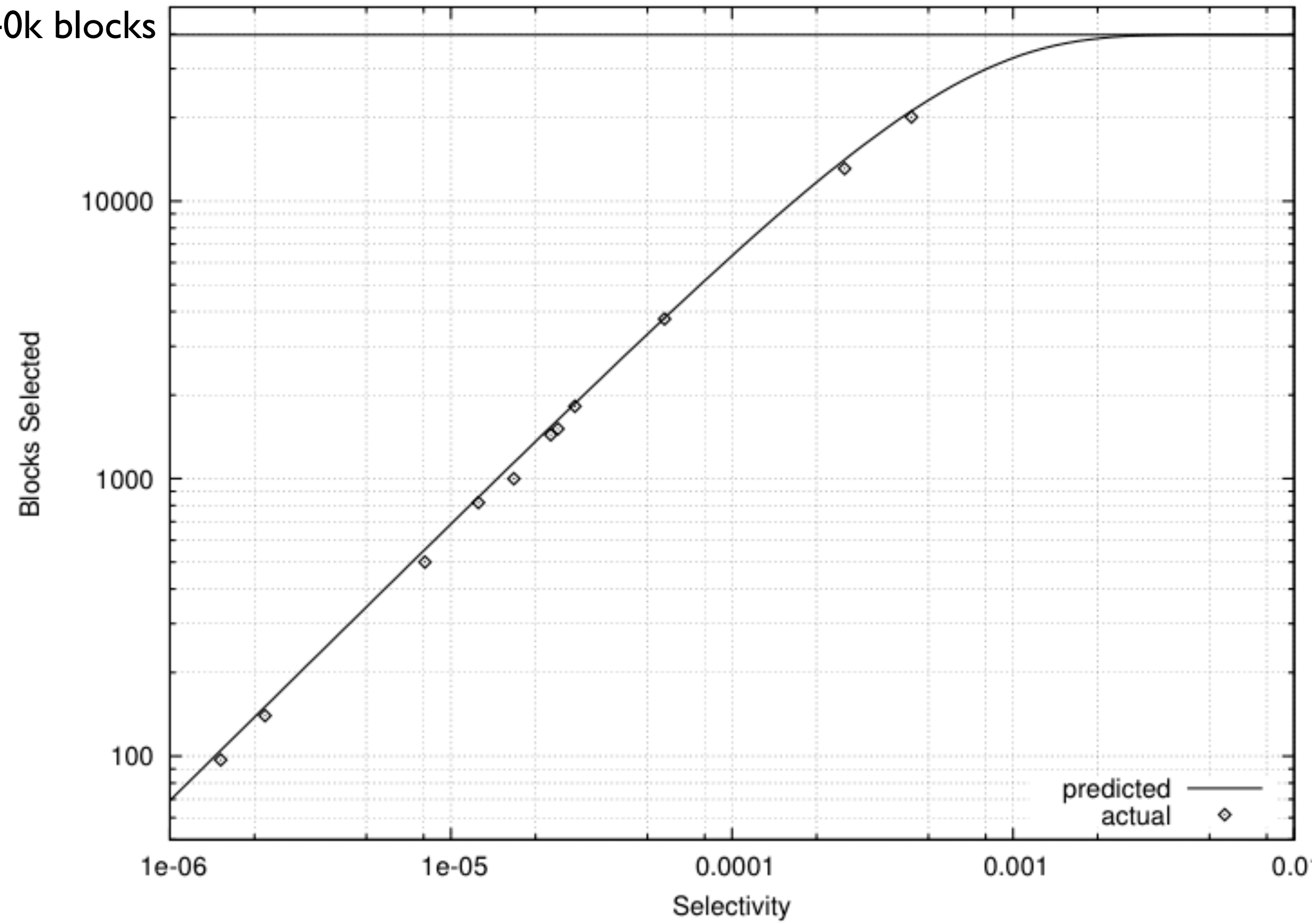
$$f(k;\lambda) = \frac{\lambda^k e^{-\lambda}}{k!}$$

E(fraction of blocks scanned)

$$1 - f(k = 0;\lambda)$$

Selectivity 0.001 → 82% of all blocks
Selectivity 0.002 → 97% of all blocks

Total: ~40k blocks



But: can predict *a priori*!

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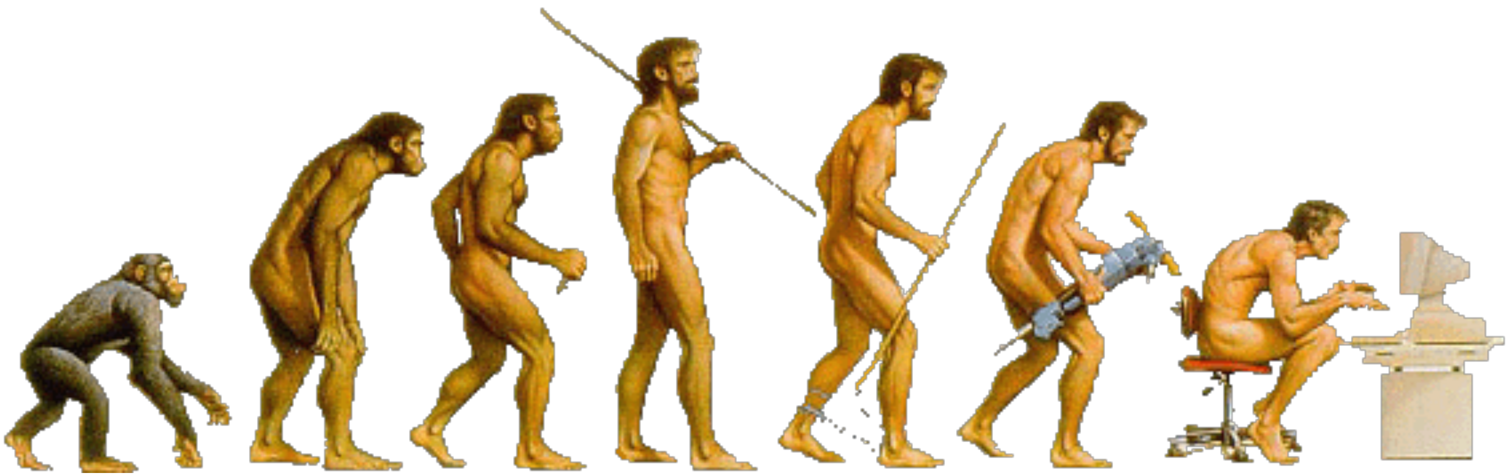
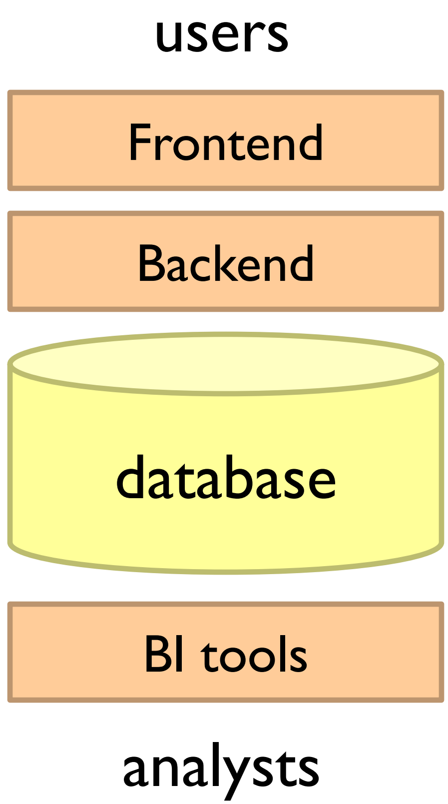
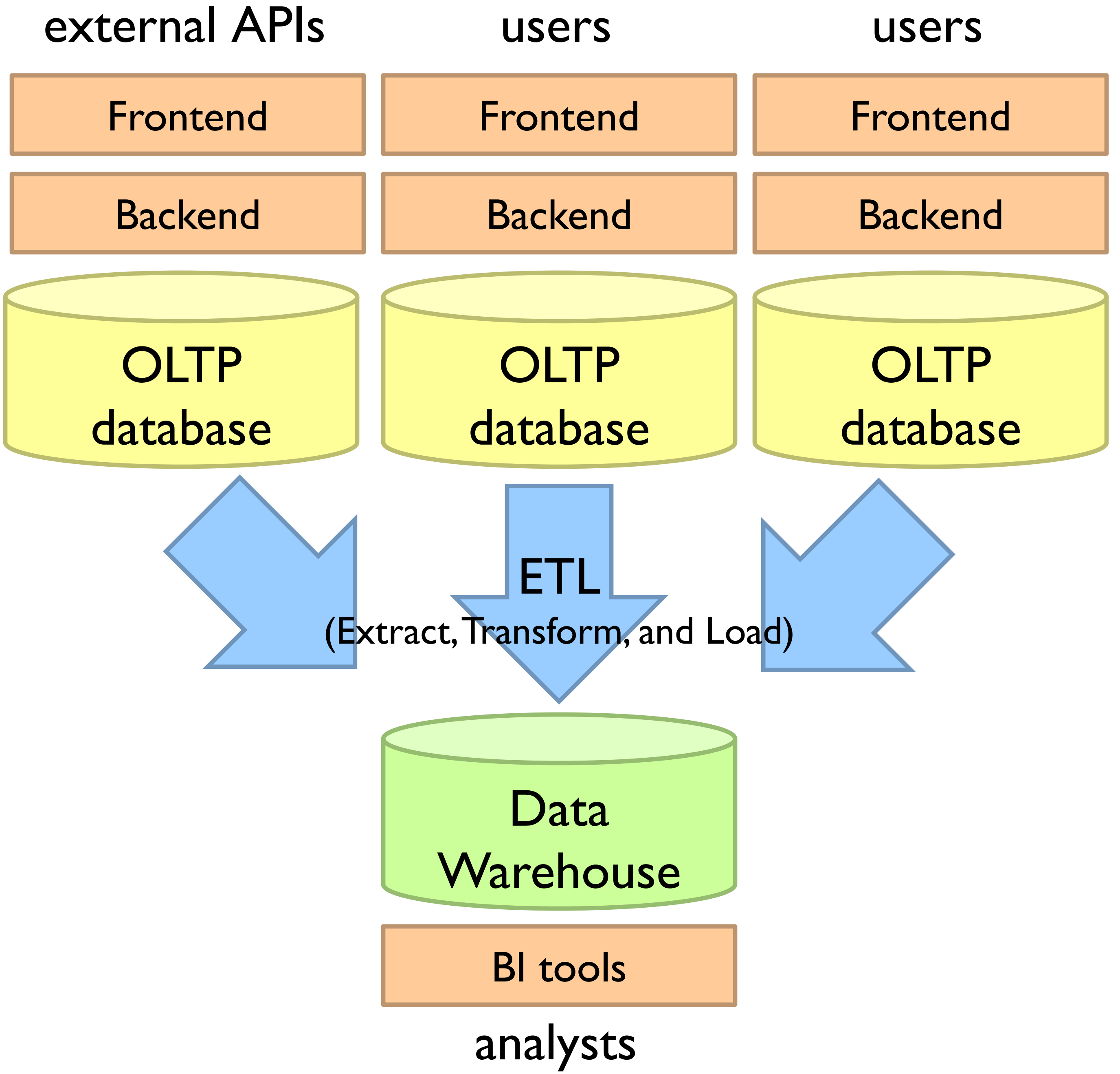
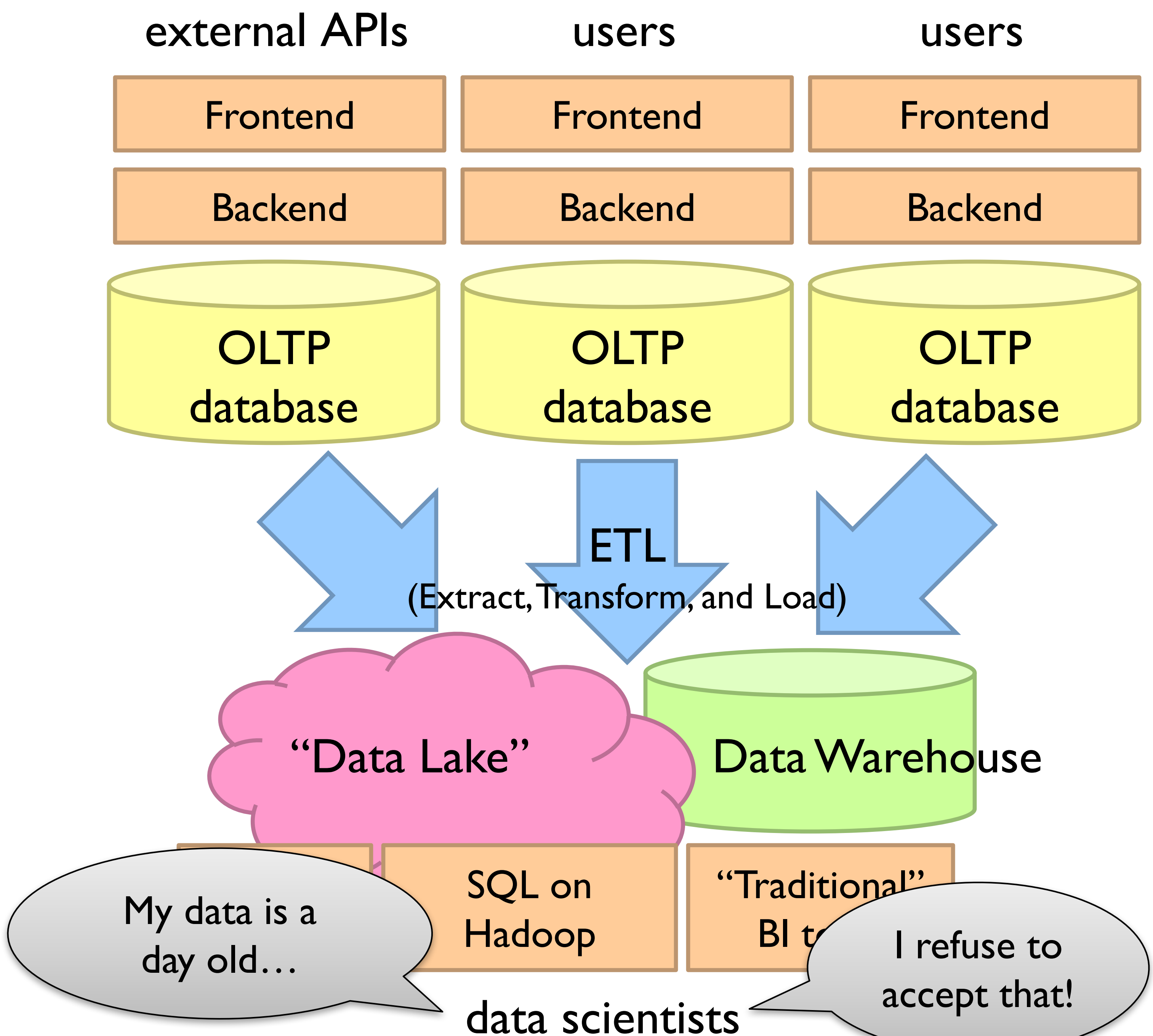


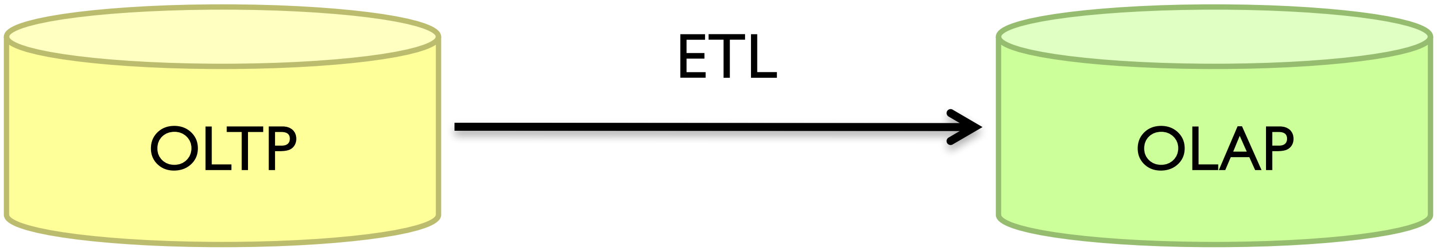
What's Next?

Two developing trends…

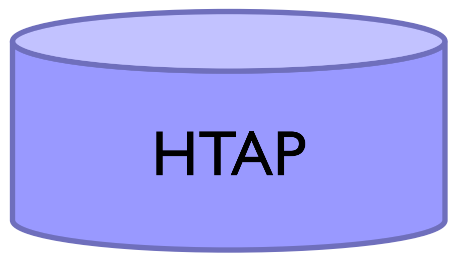

users
Frontend
Backend
database
BI tools
analysts


external APIs
users
users
Frontend
Frontend
Frontend
Backend
Backend
Backend
OLTP database
OLTP database
OLTP database
ETL
(Extract, Transform, and Load)
Data Warehouse
BI tools
analysts


external APIs
users
users
Frontend
Frontend
Frontend
Backend
Backend
Backend
OLTP database
OLTP database
OLTP database
ETL
(Extract, Transform, and Load)
"Data Lake"
Data Warehouse
SQL on Hadoop
"Traditional" BI t
My data is a day old…
I refuse to accept that!
data scientists

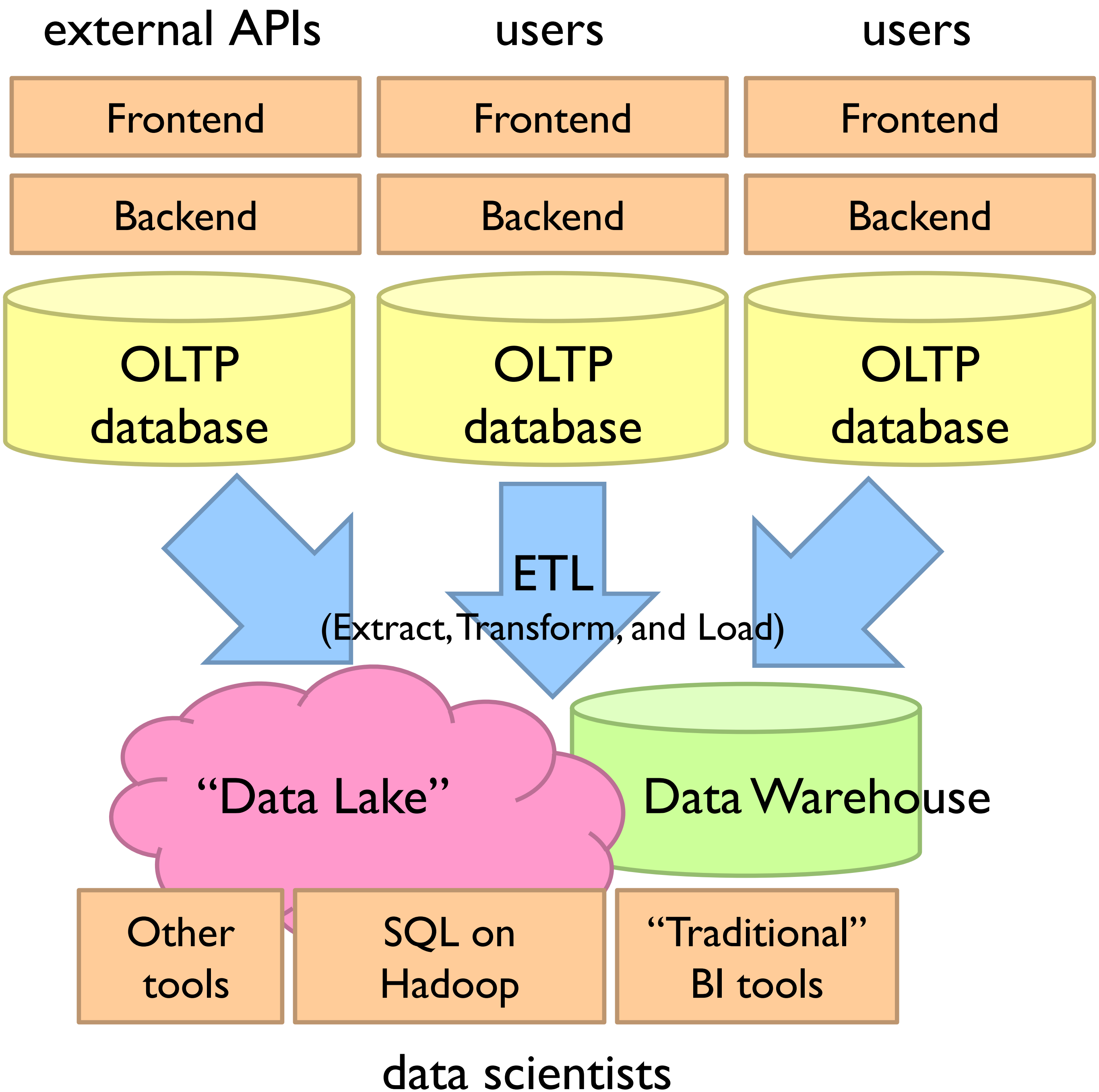


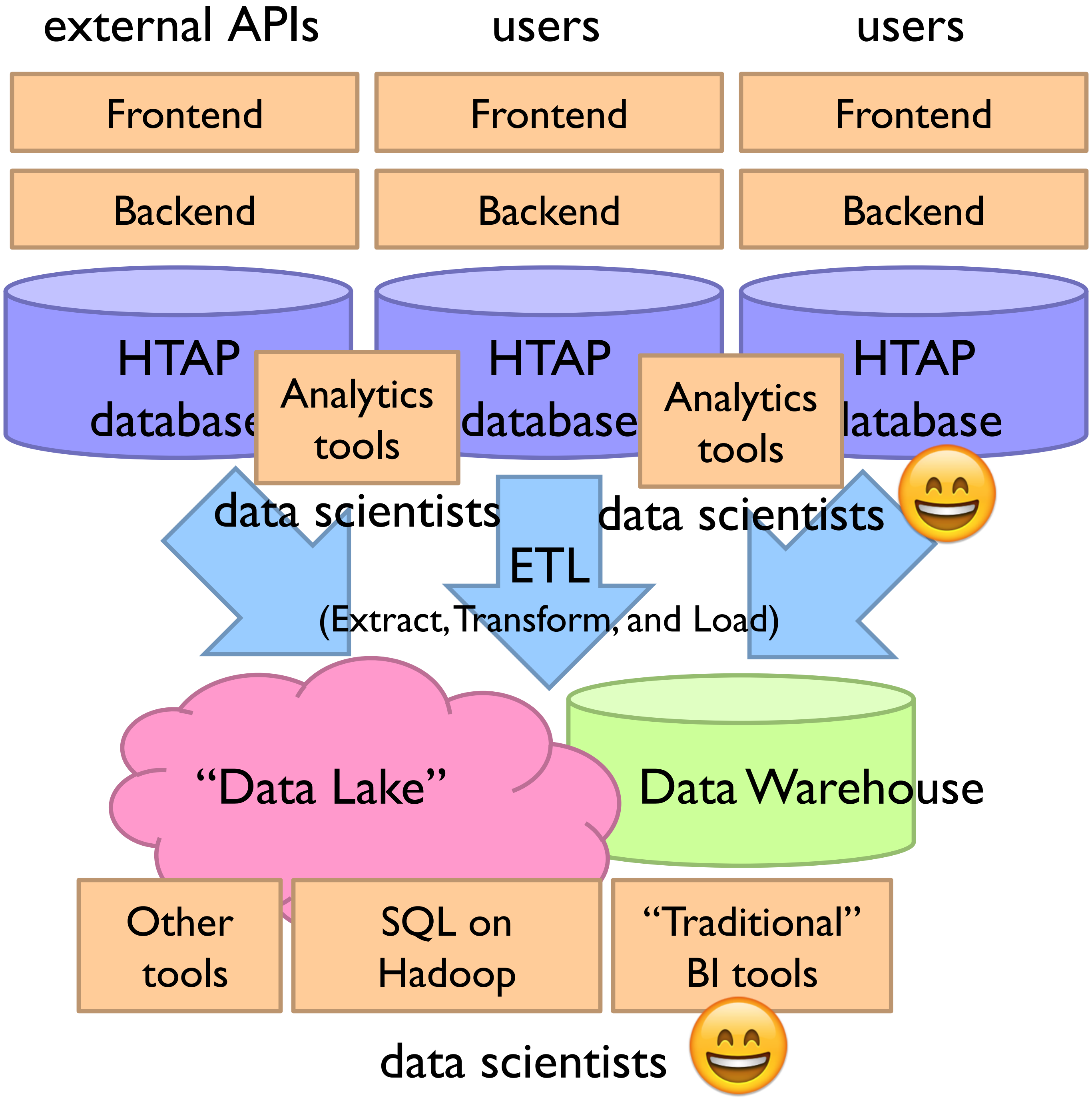
What if you didn't have to do this?



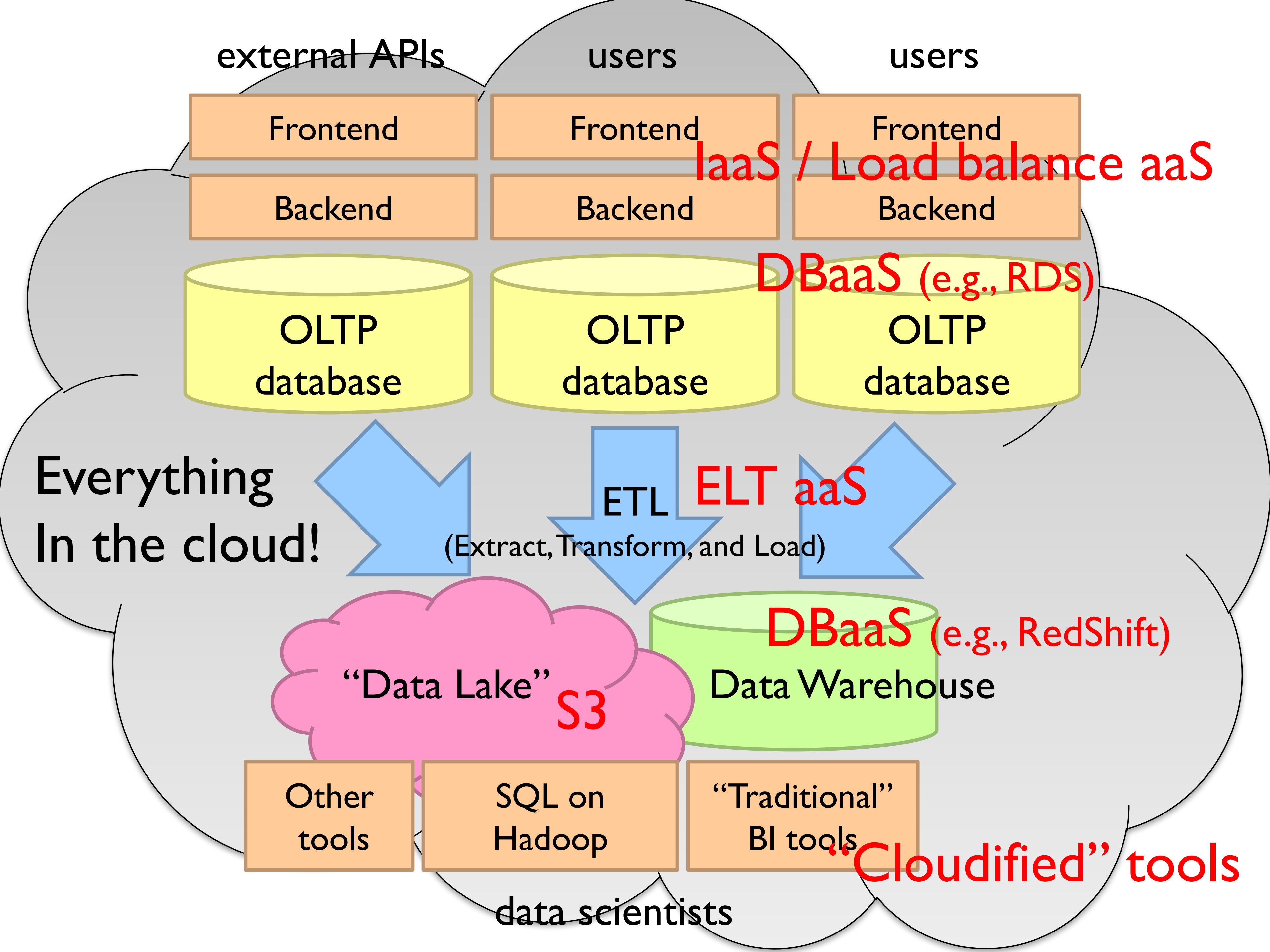
Hybrid Transactional/Analytical Processing (HTAP)

Coming back full circle?


external APIs
users
users
Frontend
Frontend
Frontend
Backend
Backend
Backend
OLTP database
OLTP database
OLTP database
ETL
(Extract, Transform, and Load)
"Data Lake"
Data Warehouse
Other tools
SQL on Hadoop
"Traditional" BI tools
data scientists



external APIs
users
users
Frontend
Frontend
Frontend
Backend
Backend
Backend
HTAP database
HTAP database
HTAP database
Analytics tools
Analytics tools
data scientists
ETL
(Extract, Transform, and Load)
data scientists
"Data Lake"
Data Warehouse
Other tools
SQL on Hadoop
"Traditional" BI tools
data scientists



external APIs
users
users
Frontend
Frontend
Frontend
IaaS / Load balance aaS
Backend
Backend
Backend
DBaaS (e.g., RDS)
OLTP database
OLTP database
OLTP database
Everything In the cloud!
ETL
(Extract, Transform, and Load)
ELT aaS
"Data Lake"
S3
DBaaS (e.g., RedShift)
Data Warehouse
Other tools
SQL on Hadoop
"Traditional" BI tools
"Cloudified" tools
data scientists

The datacenter *is* the computer!
"Big ideas"

Scale "out", not "up"*

Limits of SMP and large shared-memory machines

Assume that components will break

Engineer software around hardware failures

Move processing to the data*

Cluster have limited bandwidth, code is a lot smaller

Process data sequentially, avoid random access

Seeks are expensive, disk throughput is good

Source: Wikipedia (Japanese rock garden)