

#### **Big Data Infrastructure**

CS 489/698 Big Data Infrastructure (Winter 2016)

#### Week 5: Analyzing Graphs (2/2) February 4, 2016

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These slides are available at http://lintool.github.io/bigdata-2016w/

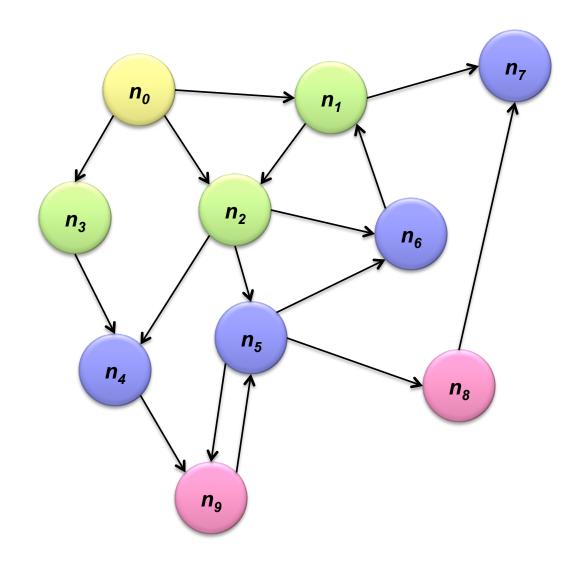


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#### Single Source Shortest Path

Source: Wikipedia (Wave)

#### **Visualizing Parallel BFS**



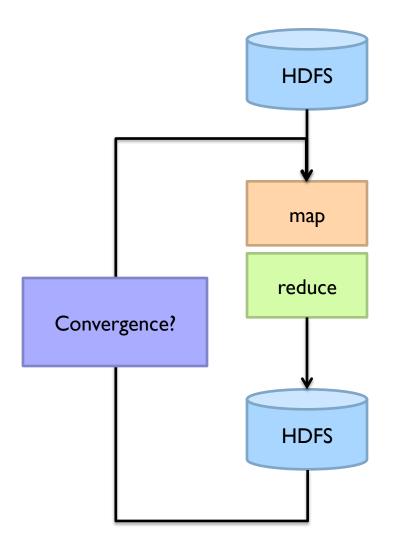
#### **From Intuition to Algorithm**

- Data representation:
  - Key: node *n*
  - Value: *d* (distance from start), adjacency list (nodes reachable from *n*)
  - Initialization: for all nodes except for start node,  $d = \infty$
- Mapper:
  - $\forall m \in adjacency \ list: emit \ (m, d + 1)$
  - Remember to also emit distance to yourself
- Sort/Shuffle
  - Groups distances by reachable nodes
- Reducer:
  - Selects minimum distance path for each reachable node
  - Additional bookkeeping needed to keep track of actual path

#### **Multiple Iterations Needed**

- Each MapReduce iteration advances the "frontier" by one hop
  - Subsequent iterations include more and more reachable nodes as frontier expands
  - Multiple iterations are needed to explore entire graph
- Preserving graph structure:
  - Problem: Where did the adjacency list go?
  - Solution: mapper emits (*n*, adjacency list) as well

#### **Implementation Practicalities**



# **Application: Social Search**

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#### **Social Search**

- When searching, how to rank friends named "John"?
  - Assume undirected graphs
  - Rank matches by distance to user
- Naïve implementations:
  - Precompute all-pairs distances
  - Compute distances at query time
- Can we do better?

#### **All-Pairs?**

- Floyd-Warshall Algorithm: difficult to MapReduce-ify...
- Multiple-source shortest paths in MapReduce: run multiple parallel BFS simultaneously
  - Assume source nodes  $\{s_0, s_1, \dots, s_n\}$
  - Instead of emitting a single distance, emit an array of distances, with respect to each source
  - Reducer selects minimum for each element in array

• Does this scale?

#### Landmark Approach (aka sketches)

- Select *n* seeds  $\{s_0, s_1, \dots, s_n\}$
- Compute distances from seeds to every node:

- What can we conclude about distances?
- Insight: landmarks bound the maximum path length
- Lots of details:
  - How to more tightly bound distances
  - How to select landmarks (random isn't the best...)
- Use multi-source parallel BFS implementation in MapReduce!

#### **Graphs and MapReduce**

- A large class of graph algorithms involve:
  - Performing computations at each node: based on node features, edge features, and local link structure
  - Propagating computations: "traversing" the graph
- Generic recipe:
  - Represent graphs as adjacency lists
  - Perform local computations in mapper
  - Pass along partial results via outlinks, keyed by destination node
  - Perform aggregation in reducer on inlinks to a node
  - Iterate until convergence: controlled by external "driver"
  - Don't forget to pass the graph structure between iterations

#### PageRank

(The original "secret sauce" for evaluating the importance of web pages)

(What's the "Page" in PageRank?)



#### **Random Walks Over the Web**

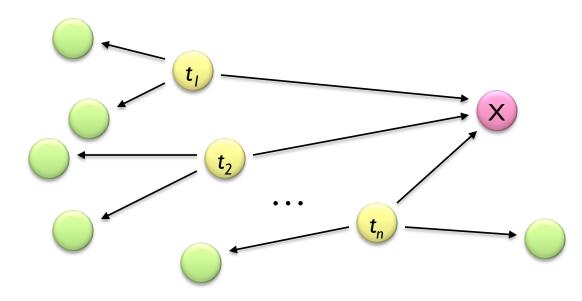
- Random surfer model:
  - User starts at a random Web page
  - User randomly clicks on links, surfing from page to page
- o PageRank
  - Characterizes the amount of time spent on any given page
  - Mathematically, a probability distribution over pages
- PageRank captures notions of page importance
  - Correspondence to human intuition?
  - One of thousands of features used in web search

#### **PageRank: Defined**

Given page x with inlinks  $t_1 \dots t_n$ , where

- C(t) is the out-degree of t
- $\alpha$  is probability of random jump
- N is the total number of nodes in the graph

$$PR(x) = \alpha \left(\frac{1}{N}\right) + (1-\alpha) \sum_{i=1}^{n} \frac{PR(t_i)}{C(t_i)}$$



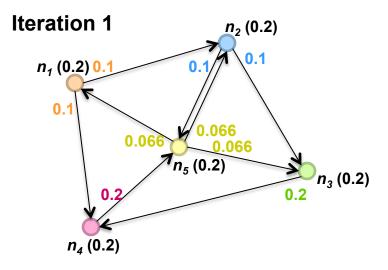
## **Computing PageRank**

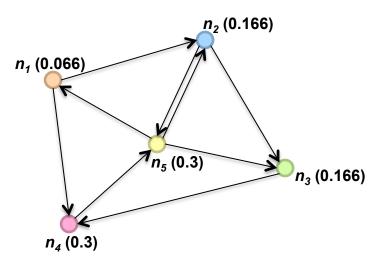
- Properties of PageRank
  - Can be computed iteratively
  - Effects at each iteration are local
- Sketch of algorithm:
  - Start with seed PR<sub>i</sub> values
  - Each page distributes *PR*, "credit" to all pages it links to
  - Each target page adds up "credit" from multiple in-bound links to compute PR<sub>i+1</sub>
  - Iterate until values converge

#### Simplified PageRank

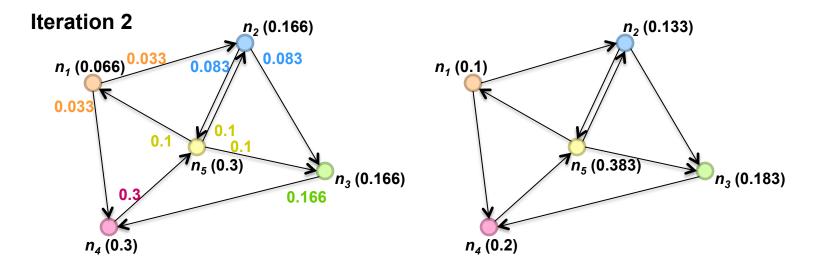
- First, tackle the simple case:
  - No random jump factor
  - No dangling nodes
- Then, factor in these complexities...
  - Why do we need the random jump?
  - Where do dangling nodes come from?

#### Sample PageRank Iteration (I)

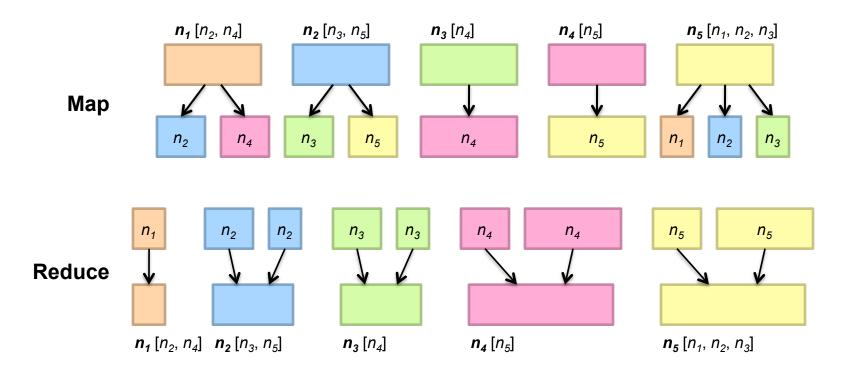




#### Sample PageRank Iteration (2)



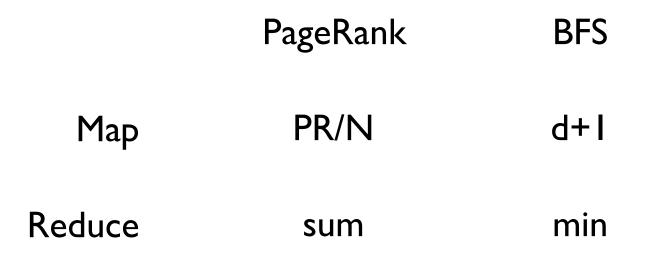
#### PageRank in MapReduce



#### PageRank Pseudo-Code

```
1: class Mapper
       method MAP(nid n, node N)
2:
           p \leftarrow N.PageRank/|N.AdjacencyList|
3:
           E_{MIT}(nid n, N)
                                                               ▷ Pass along graph structure
4:
           for all nodeid m \in N. ADJACENCYLIST do
 5:
              E_{MIT}(nid m, p)
                                                       ▷ Pass PageRank mass to neighbors
6:
1: class Reducer.
       method REDUCE(nid m, [p_1, p_2, \ldots])
2:
           M \leftarrow \emptyset
3:
           for all p \in \text{counts} [p_1, p_2, \ldots] do
4:
               if IsNode(p) then
5:
                  M \leftarrow p
                                                                  ▷ Recover graph structure
6:
               else
7:
                                                ▷ Sums incoming PageRank contributions
                  s \leftarrow s + p
8:
           M.PageRank \leftarrow s
9:
           E_{MIT}(nid m, node M)
10:
```

#### PageRank vs. BFS



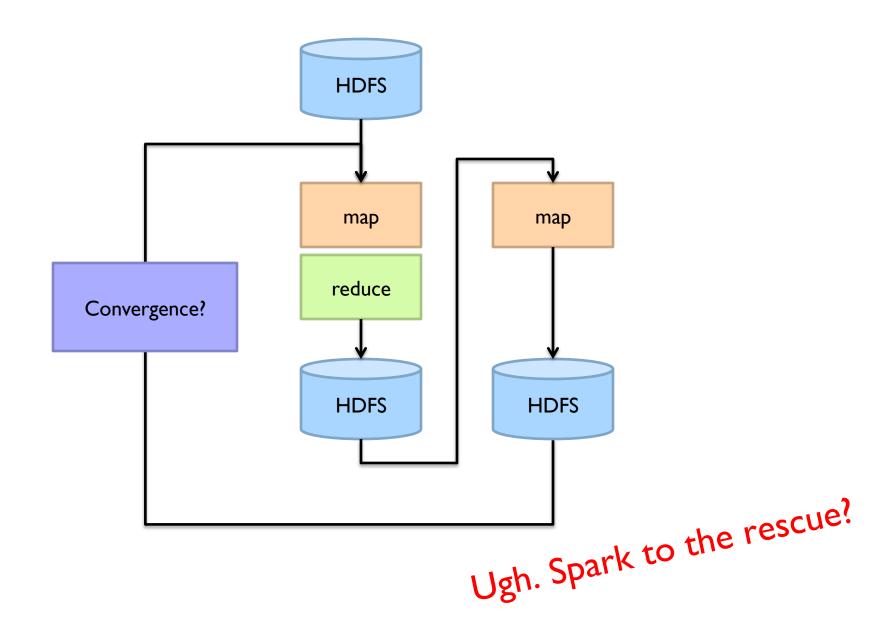
#### **Complete PageRank**

- Two additional complexities
  - What is the proper treatment of dangling nodes?
  - How do we factor in the random jump factor?
- Solution:
  - Second pass to redistribute "missing PageRank mass" and account for random jumps

$$p' = \alpha \left(\frac{1}{N}\right) + (1 - \alpha) \left(\frac{m}{N} + p\right)$$

- *p* is PageRank value from before, *p*' is updated PageRank value
- N is the number of nodes in the graph
- *m* is the missing PageRank mass
- Additional optimization: make it a single pass!

#### **Implementation Practicalities**



#### PageRank Convergence

- Alternative convergence criteria
  - Iterate until PageRank values don't change
  - Iterate until PageRank rankings don't change
  - Fixed number of iterations
- o Convergence for web graphs?
  - Not a straightforward question
- Watch out for link spam and the perils of SEO:
  - Link farms
  - Spider traps
  - ...

#### **Beyond PageRank**

- Variations of PageRank
  - Weighted edges
  - Personalized PageRank
- Variants on graph random walks
  - Hubs and authorities (HITS)
  - SALSA

#### Applications

- Static prior for web ranking
- Identification of "special nodes" in a network
- Link recommendation
- Additional feature in any machine learning problem

#### **More Implementation Practicalities**

- How do you actually extract the webgraph?
- Lots of details...

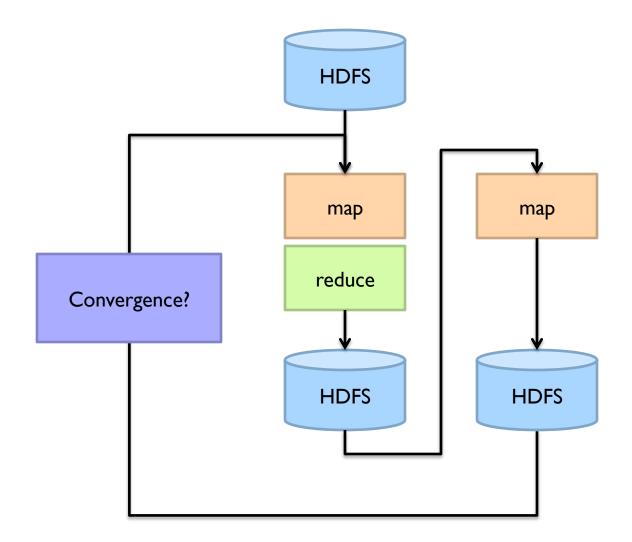
Source: http://www.flickr.com/photos/fusedforces/4324320625/

#### MapReduce Sucks

- Java verbosity
- Hadoop task startup time
- Stragglers
- Needless graph shuffling
- Checkpointing at each iteration



#### **Implementation Practicalities**

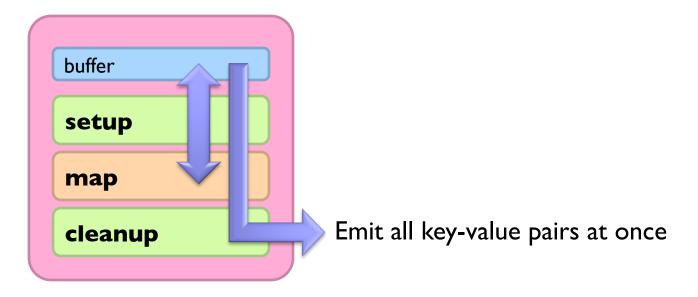


# Iterative Algorithms

Source: Wikipedia (Water wheel)

## **In-Mapper Combining**

- Use combiners
  - Perform local aggregation on map output
  - Downside: intermediate data is still materialized
- Better: in-mapper combining
  - Preserve state across multiple map calls, aggregate messages in buffer, emit buffer contents at end
  - Downside: requires memory management

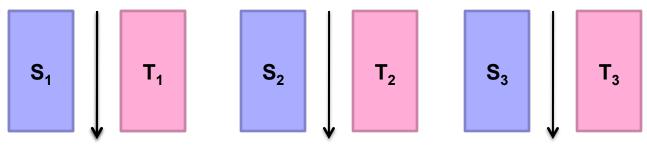


#### **Better Partitioning**

- Default: hash partitioning
  - Randomly assign nodes to partitions
- Observation: many graphs exhibit local structure
  - E.g., communities in social networks
  - Better partitioning creates more opportunities for local aggregation
- Unfortunately, partitioning is **hard**!
  - Sometimes, chick-and-egg...
  - But cheap heuristics sometimes available
  - For webgraphs: range partition on domain-sorted URLs

## **Schimmy Design Pattern**

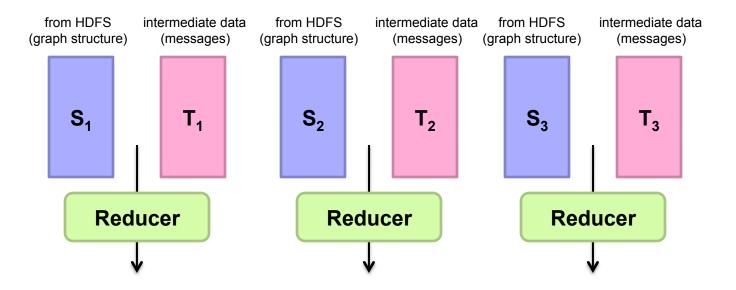
- Basic implementation contains two dataflows:
  - Messages (actual computations)
  - Graph structure ("bookkeeping")
- Schimmy: separate the two dataflows, shuffle only the messages
  - Basic idea: merge join between graph structure and messages



both relationshorter tidays join kisyently partitioned and sorted by join key

#### **Do the Schimmy!**

- Schimmy = reduce side parallel merge join between graph structure and messages
  - Consistent partitioning between input and intermediate data
  - Mappers emit only messages (actual computation)
  - Reducers read graph structure directly from HDFS

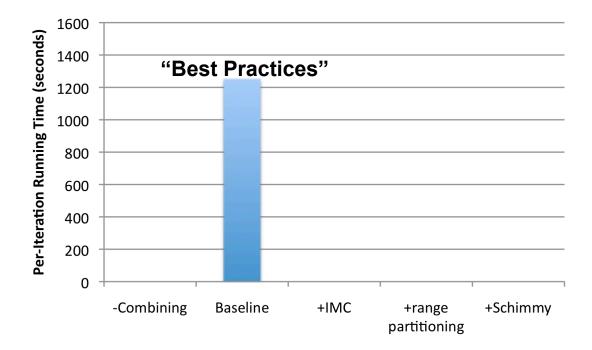


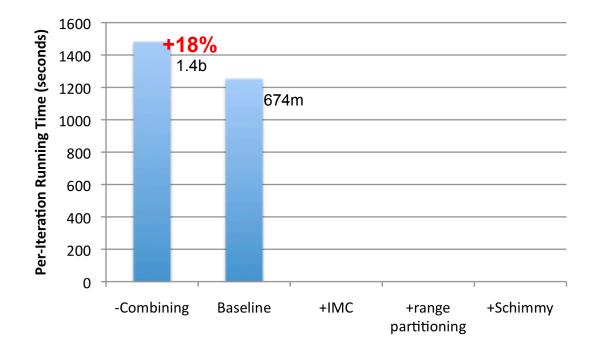
#### Experiments

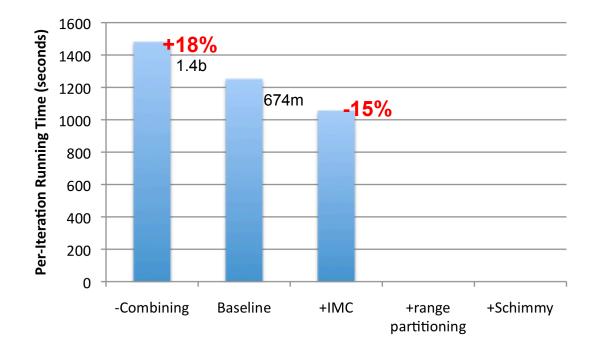
#### • Cluster setup:

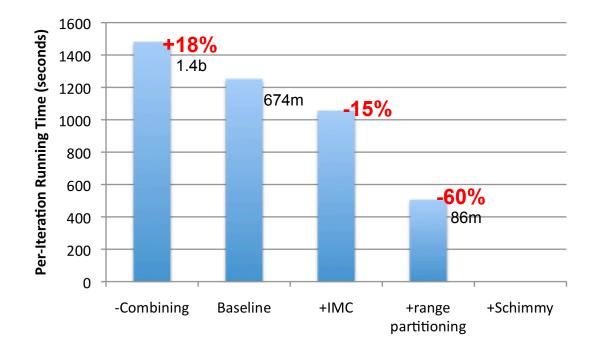
- 10 workers, each 2 cores (3.2 GHz Xeon), 4GB RAM, 367 GB disk
- Hadoop 0.20.0 on RHELS 5.3
- Dataset:
  - First English segment of ClueWeb09 collection
  - 50.2m web pages (1.53 TB uncompressed, 247 GB compressed)
  - Extracted webgraph: I.4 billion links, 7.0 GB
  - Dataset arranged in crawl order
- Setup:
  - Measured per-iteration running time (5 iterations)
  - 100 partitions

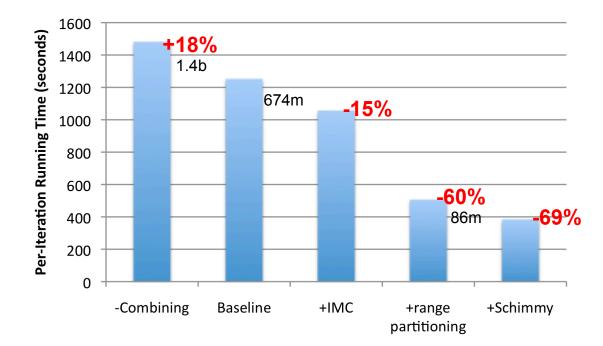
From: Jimmy Lin and Michael Schatz. Design Patterns for Efficient Graph Algorithms in MapReduce. Proceedings of the Eighth Workshop on Mining and Learning with Graphs Workshop (MLG-2010)









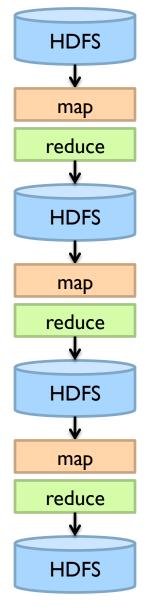


## MapReduce Sucks

- Java verbosity
- Hadoop task startup time
- Stragglers
- Needless graph shuffling
- Checkpointing at each iteration

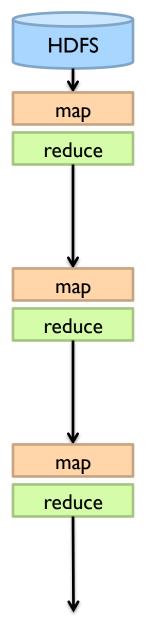


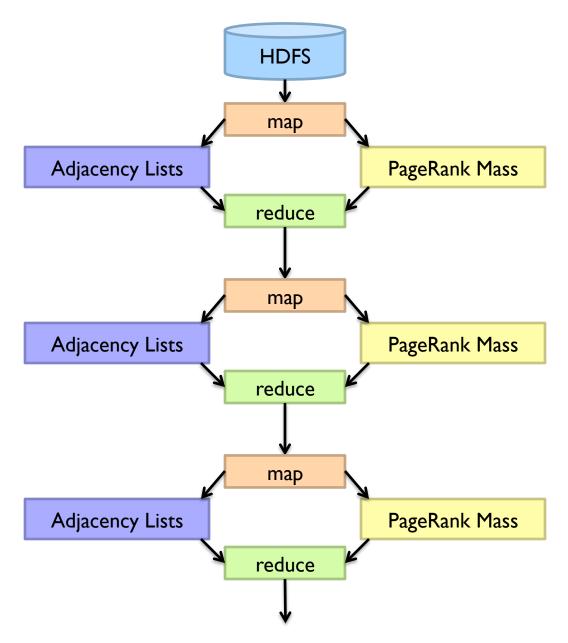
## **Let's Spark!**



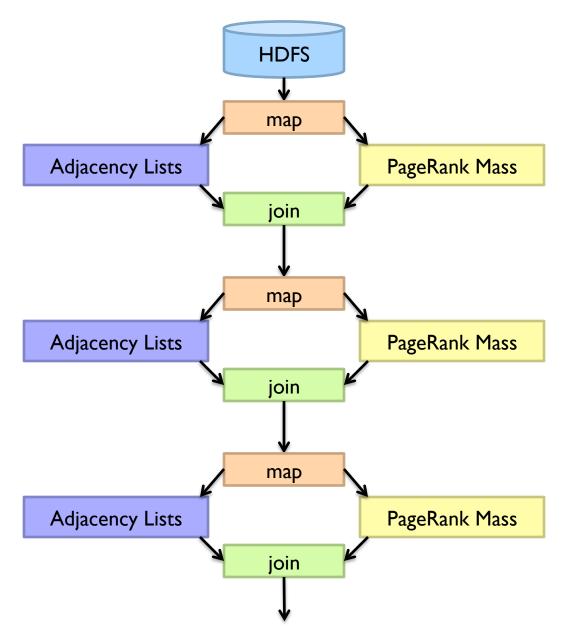
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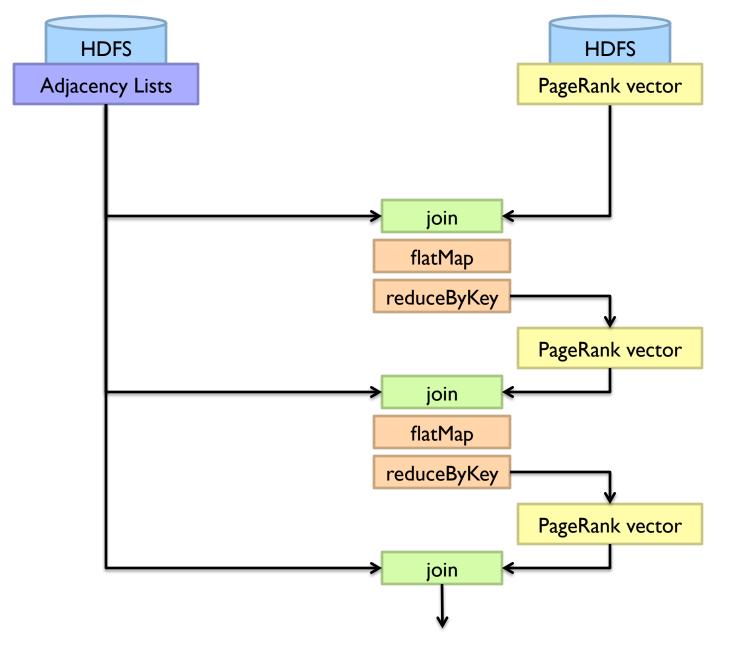
(omitting the second MapReduce job for simplicity; no handling of dangling links)

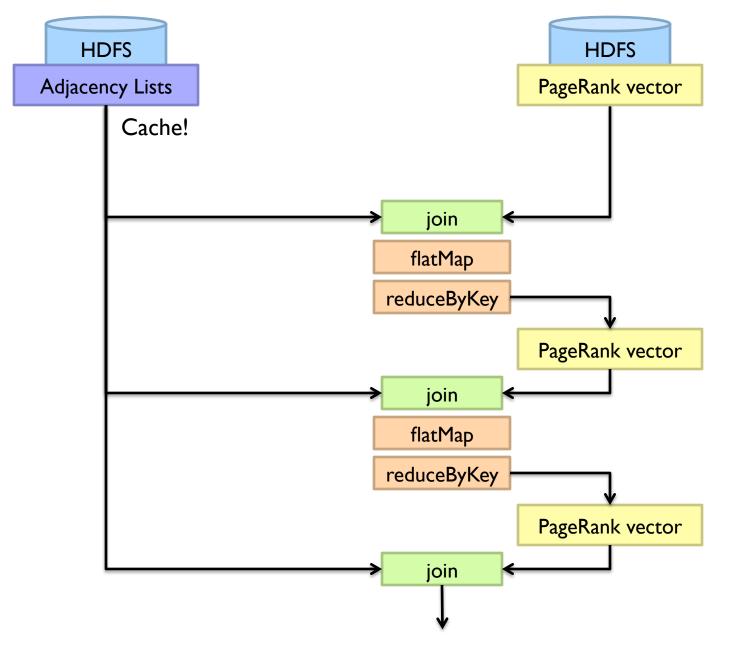




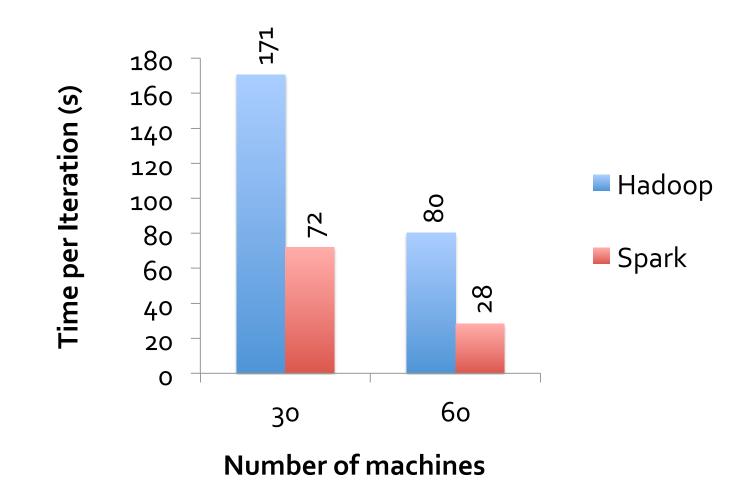
...







## MapReduce vs. Spark

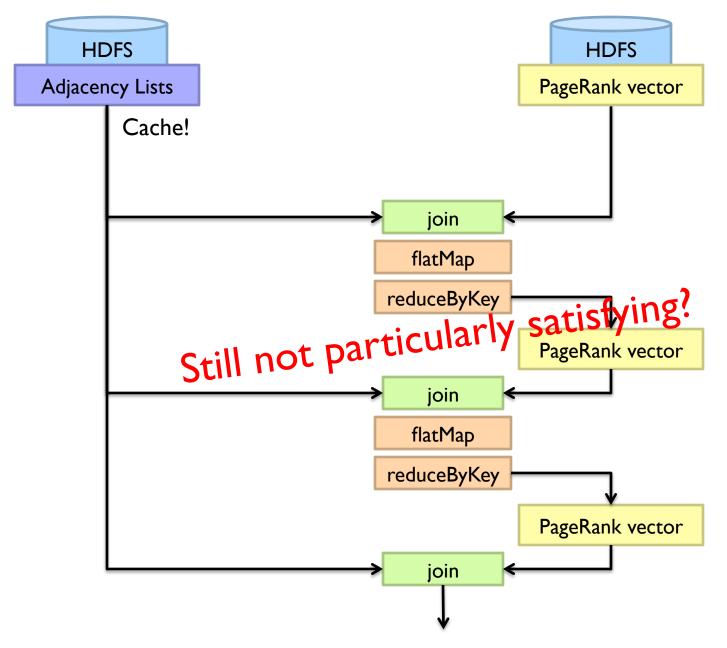


Source: http://ampcamp.berkeley.edu/wp-content/uploads/2012/06/matei-zaharia-part-2-amp-camp-2012-standalone-programs.pdf

# Spark to the Rescue!

- Java verbosity
- Hadoop task startup time
- Stragglers
- Needless graph shuffling
- Checkpointing at each iteration







Source: https://www.flickr.com/photos/smuzz/4350039327/

# Questions?

Remember: Assignment 4 due next Tuesday at 8:30am

Source: Wikipedia (Japanese rock garden)